



Form PTO-1584
11-92

RECORDATION I

100944934

DEPARTMENT OF COMMERCE
Patent and Trademark Office

TRADEMARKS ONLY

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

Handwritten: 88-81-1 0211

1. Name of conveying party(ies):
NBA PROPERTIES, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other NEW YORK

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: NBA ENTERTAINMENT, INC.

Internal Address: _____
 Street Address: 450 HARMON MEADOW BLVD

City: SECAUCUS State: NJ ZIP: 07094

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State NEW YORK
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: JANUARY 8, 1999

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark registration No.(s)
1,430,033

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Richard A. Friedman

Internal Address: Legal Department
NBA Properties, Inc.
645 Fifth Avenue

Street Address: NY, NY 10022

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ _____

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
14-0623

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard A. Friedman [Signature] 1/12/99
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

Circle No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK ASSIGNMENT

This Agreement is made on the 8th day of January, 1999, between NBA Properties, Inc., a New York corporation, with an address at 645 Fifth Avenue, New York, New York 10022 ("ASSIGNOR"), and NBA Entertainment, Inc., a New York corporation, with an address at 450 Harmon Meadow Boulevard, Secaucus, New Jersey 07094. ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademark listed in Appendix A for which it owns a federal registration in the United States Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said marks, together with the goodwill associated with said trademark and trademark registration thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

NBA PROPERTIES, INC.

Dated: 1/8/99

By: *Rick Welts*
Rick Welts
President

Sworn to before me on this
8th day of January, 1999.

Nicole J. Brown

NICOLE J. BROWN
Notary Public, State of New York
No. 01BR5068573
Qualified in Richmond County
Certificate Filed in New York County
Commission Expires November 4, 2000

TRADEMARK
REEL: 1841 FRAME: 0512

APPENDIX A

REGISTRATION

MARK

REGISTRATION NO.

NBA ENTERTAINMENT, INC.
and Star Logo

1,430,033