FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 01-26-1999



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Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year
Name DOG N SUDS, L.P.	11041998
Formerly	
Individual General Partnership X	Limited Partnership Corporation Association
Other	
Citizenship/State of Incorporation/Organiza	tion INDIANA
Receiving Party	Mark if additional names of receiving parties attached
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Composed of	
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Other	representative should be attached. (Designation must be a separate
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C2481 40.00 DP FC2482 75.00 DP	

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TRADEMARK

EXHIBIT "C"

TRADEMARK ASSIGNMENT

WHEREAS, DOG n SUDS, L.P., an Indiana limited partnership ("Partnership"), with an address of 801 Sagamore Parkway South, Lafayette, Indiana 47903-6325, has adopted, used and is using, and is the owner of, the following marks which are registered in the U.S. Patent and Trademark Office the "Marks":

Mark	Registration Number	Registration Date
DOG n SUDS	628,369	June 5, 1956
DOG n SUDS (stylized letters)	632,429	August 7, 1956
DOG n SUDS (and Design)	632,430	August 7, 1956
DOG n SUDS (and Design)	2,097,102	September 16, 1997

WHEREAS, DOG n SUDS RESTAURANTS, INC., an Indiana corporation ("Buyer") with an address of 4945 Fairway Drive, Plainfield, Indiana 46168, is desirous of acquiring the Marks and the registration thereof, together with the goodwill symbolized thereby;

NOW, THEREFORE, for Ten Dollars (\$10) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Partnership does hereby assign, sell, transfer and convey unto Buyer all right, title and interest in and to the Marks, together with the goodwill symbolized thereby, and the above identified registrations thereof; and the Partnership does hereby further assign, sell, transfer and convey unto Buyer any and all claims of the Partnership for past infringements and any and all causes of action of the Partnership with respect to or arising out of the Marks.

IN WITNESS WHEREOF, the undersigned duly authorized general partner of the Partnership has duly executed this Trademark Assignment for and on behalf of the Partnership, to be effective as of the 4 day of November, 1998.

DOG n SUDS, L.P.

By: DOG n SUDS, INC., General Partner

Donald R. Van Dame, President

ss/76189

TRADEMARK REEL: 1843 FRAME: 0688

STATE OF INDIANA)	
,)	SS:
COUNTY OF MARION)	

Before me, a Notary Public in and for said County and State, personally appeared Donald R. Van Dame, the President of DOG n SUDS, INC., the General Partner of DOG n SUDS, L.P. who acknowledged the execution of the foregoing Trademark Assignment for and on behalf of said limited partnership, and who, having been duly sworn, stated that any representations therein contained are true.

Witness my hand and Notarial Seal this _____ day of November, 1998.

My commission expires:

October 3, 2006

Notary Public

Resident of MARION County, Indiana

ss/76189

RECORDED: 01/25/1999

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