

01-29-1999

REPT-1994  
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**1-26-99**

RECORDATION FORM COVER SHEET

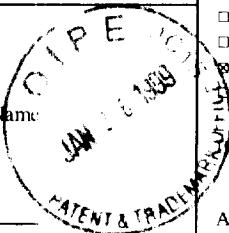
**TRADEMARKS ONLY**



100953707

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copies.

<p>1. Name of conveying party(ies):</p> <p>Rest Elsevier Inc.</p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association</p> <p><input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Corporation-Massachusetts</p> <p><input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Elsevier Realty Information Inc.</p> <p>Address: 275 Washington Street Newton, Massachusetts 02158</p> <p><input type="checkbox"/> Individual(s) citizenship</p> <p><input type="checkbox"/> Association</p> <p><input type="checkbox"/> General Partnership</p> <p><input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Corporation-Delaware</p> <p><input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from Assignment)</p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                              <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement                  <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <u>January 13, 1999</u></p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No. (s)</p> <p>79,029,464</p> <p>B. Trademark registration No.(s)</p> <p>2,102,639; 2,017,699; 2,126,646</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>



<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Jeffrey H. Kaufman OBILON, SPIVAK, McCLELLAND, MAIER &amp; NEUSTADT, P.C. Attorneys at Law Fourth Floor 175 Jefferson Davis Highway Arlington, Virginia 22202</p> <p>OSMMN Ref: 7928-0012-33</p>	<p>6. Total number of applications and registrations involved: <u>4</u></p> <p>7. Total fee (37 CFR 3.41): _____ US \$115.00</p> <p><input checked="" type="checkbox"/> Enclosed</p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>12-4030</u> (Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jeffrey H. Kaufman                      [Signature]                      1/26/99  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 4

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

01/28/1999 **BUYEN 00000175 2102639**

01 FC:481                      40.00 OP

02 FC:482                      75.00 OP

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

**TRADEMARK**  
**REEL: 1845 FRAME: 0255**

## CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Reed Elsevier Inc., a Massachusetts corporation, having its principal place of business at 275 Washington Street, Newton, Massachusetts 02158 (hereinafter "Assignor"), has assigned all Assignor's right, title and interest in and to the trademarks and service marks and the Federal registrations and applications identified in Schedule A (the "Marks") to Elsevier Realty Information, Inc., a Delaware corporation having its principal place of business at 275 Washington Street, Newton, Massachusetts 02158 (hereinafter "Assignee"); and

WHEREAS, the parties hereto are desirous of confirming said earlier assignment of said marks, together with the goodwill of the business and that portion of the business with which said marks are used and which is symbolized by said marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor, in conformity with the actual transfer, assignment and sale on or about May 31, 1996, from said Assignor to said Assignee, does hereby, nunc pro tunc, sell, assign, set over and transfer to said Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said marks, together with the right to recover for past infringement of said marks, and with the goodwill of the business and that portion of the business in connection with which said marks are used and which is symbolized by said marks.

IN WITNESS WHEREOF, said Assignor has executed this instrument on this 13<sup>th</sup> day of

January, 1991.

RHED ELSEVIER INC.

Signature:

[Handwritten Signature]

Name:

Henry Z. Horvath, Sr.

Title

Vice President and Sec. etc.

Seal

Subscribed and sworn before me this 14<sup>th</sup> day of JANUARY, 1991.

[Handwritten Signature]  
Notary Public

My commission expires 6-30-93

FD-Eds (Fatty\PIH\7928010.as2)

Schedule A

<b>Registered Marks</b>	<b>International Class</b>	<b>Serial Number</b>	<b>Nation</b>
NEWSLETTER SOLUTION	16	2,102,639	US
NEWSLETTER SOLUTION	9	2,017,699	US
NETLETTER	35, 42	2,126,646	US

<b>Pending Trademark Applications</b>	<b>International Class</b>	<b>Serial Number</b>	<b>Nation</b>
NETLETTER	42	75/029,464	US

**Tradename**  
FIRST MARKETING COMPANY