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OMB No. 0651-0011 (exp. 4/94)

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Insignia Financial Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State of Delaware
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 19, 1998

2. Name and address of receiving party(ies)

Name: INSIGNIA/ESG, INC.

Internal Address: \_\_\_\_\_

Street Address: 200 Park Avenue

City: New York State: NY ZIP: 10166

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,029,671 INSIGNIA  
1,979,639 I and Design

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bela Amladi, Esq.

Internal Address: Proskauer Rose LLP

Street Address: 1585 Broadway

City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 16-2500

(Attach duplicate copy of this page if paying by deposit account)

02/03/1999 JSHAD077 00000035 162600 2029671

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bela Amladi  
Name of Person Signing

Bela Amladi  
Signature

January 18, 1999  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1848 FRAME: 0638

## ASSIGNMENT OF SERVICE MARKS

WHEREAS, Insignia Financial Group, Inc., a Delaware Corporation having a place of business at One Insignia Financial Plaza, Greenville, South Carolina 29601 ("Assignor"), has adopted, used and is using the service marks listed on Schedule 1A hereto and is the owner of the service mark registrations listed on Schedule 1A hereto (collectively the "Marks");

WHEREAS, Insignia/ESG, Inc., a Delaware Corporation, having a place of business at 200 Park Avenue, New York, New York 10166 ("Assignee"), desires to obtain all rights in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the world in and to the Marks and their associated goodwill, the same to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, together with all of Assignor's claims for damages by reason of past infringement of said Marks, with the right to sue for and collect the same, for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, free and clear of all liens, claims, charges, security interests and other interests or encumbrances.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 19<sup>th</sup> day of June, 1998.

INSIGNIA FINANCIAL GROUP, INC.

By: \_\_\_\_\_

  
Adam Gilbert  
General Counsel & Secretary

**SCHEDULE 1A**

**SERVICE MARK REGISTRATIONS**

SERVICE MARK	REGISTRATION NO.
INSIGNIA	2,029,671
I and Design	1,979,639

CERTIFICATE OF MAILING BY "EXPRESS MAIL"  
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