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U.S. Patent & TMOfc/TM Mail Rcpt Dt. #58

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To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

APOLLO WATCH PRODUCTS PLC

- Individual(s)
- General Partnership
- Corporation - of the **United Kingdom**
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

2-1-99

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: **February 1, 1999**

2. Name and address of receiving party(ies):

NORMAN M. MORRIS CORPORATION
106 Corporate Park Drive
White Plains, New York 10604

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State **of New York**
- Other _____

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

Registration No. 1,750,759

Trademark: **STYLECRAFT and Design**

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

JULIANNE ABELMAN
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:..... 1

7. Total fee: \$ **40.00**

Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

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8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

JULIANNE ABELMAN
Name of Person Signing

Signature

Feb 1, 1999
Date

ABELMAN, FRAYNE & SCHWAB
Tel. No. (212) 949-9022

Total number of pages comprising cover sheet: 2

ASSIGNMENT

WHEREAS, APOLLO WATCH PRODUCTS PLC, a public limited company organized and existing under the laws of the United Kingdom, with an office at Tonypanyd, Mid Glamorgan CF40 1JA, Great Britain (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

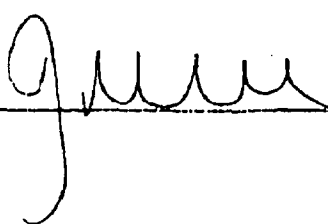
<u>Trademark</u>	<u>Number</u>
STYLECRAFT and Design	1750759

AND WHEREAS, NORMAN M. MORRIS CORPORATION, a corporation organized and existing under the laws of the State of New York, located at 106 Corporate Park Drive, City of White Plains, State of NY 10604, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 1st day of February, 1999

APOLLO WATCH PRODUCTS PLC

By  _____
Title