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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re U.S. Trademark Registration No. 1,976,200
Registered: May 28, 1996
Mark: Grab It

Trademark Application No. 74/642,719
Filed: March 6, 1995

Box Assignments
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Please record the attached original document or copy thereof and return the recorded instrument to the undersigned.

1. Name of party(ies) conveying an interest:
Great Relief Products, Inc., an Oregon corporation

Entity:

- Individual(s)
- General Partnership
- Corporation-State Oregon
- Other _____
- Association
- Limited Partnership

2. Name and address of party(ies) receiving an interest:
TKO Sports Group, Inc., 606 Rennie St., Hamilton, Ontario, Canada L8H3P5

- Individual(s)
- General Partnership
- Corporation-State _____
- Other _____
- Association
- Limited Partnership

Citizenship Canadian

If not domiciled in the United States, a domestic representative designation is attached:
 Yes No (The attached document must not be an assignment.)

3. Description of the interest conveyed:

Assignment Change of Name Security Agreement Merger

Other:

4. Trademark Reg. Nos. 1,976,200 Additional sheet attached? Yes No

If this document is being filed together with a new application, the execution date of the new application is:

_____.

A. Trademark Application No.

B. Trademark Reg. No.

YOE

5. Name and address of party to whom correspondence concerning document should be mailed:

Bryon L. Land
Arnold Gallagher Saydack Percell & Roberts
800 U.S. Bank Center
800 Willamette
Eugene, OR 97401

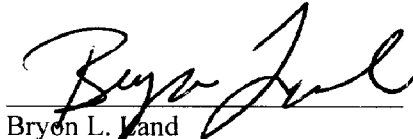
6. Number of applications and trademarks involved: one (1)

7. Enclosed is our check for \$40.00.

8. Date of execution of attached document: 2/1, 1999

9. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Dated: 2/2/99


Bryon L. Land

Total number of pages comprising cover sheet and attached assignment: 5

I HEREBY CERTIFY THAT THIS
CORRESPONDENCE IS BEING
DEPOSITED WITH THE UNITED
STATES POSTAL SERVICE AS
FIRST CLASS MAIL IN AN
ENVELOPE ADDRESSED TO:
BOX ASSIGNMENTS, ASSISTANT
COMMISSIONER OF PATENTS
AND TRADEMARKS, WASHINGTON,
DC 20231 ON 2/2/99


ATTORNEY FOR APPLICANT

2/2/99
DATE OF SIGNATURE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: U.S. Trademark Registration No. 1,976,200

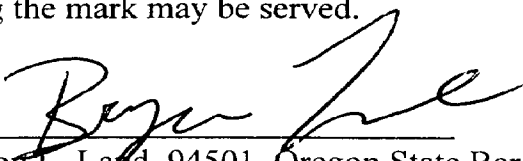
Registered: May 28, 1996

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Box Assignments
Assistant Commissioner of Patents
and Trademarks
Washington, DC 20231

DESIGNATION OF DOMESTIC REPRESENTATIVE

Bryon L. Land, Registration No. 94501, Oregon State Bar, whose postal address is:
P.O. Box 1758, Eugene, OR 97440-1758, is hereby designated applicant's representative upon
whom notices or process in proceedings affecting the mark may be served.



Bryon L. Land, 94501, Oregon State Bar
Arnold Gallagher Saydack Percell & Roberts

Dated: 2/2/99

I hereby certify that this
correspondence is being
deposited with the U.S. Postal
Service as First Class Mail in
an envelope addressed to:
Box Assignments, Assistant
Commissioner of Patents and
Trademarks, Washington, DC
20231 on February 2, 1999.

ASSIGNMENT OF TRADEMARK

WHEREAS, Great Relief Products, Inc., an Oregon corporation, whose business address is 155 North 18th Street, Springfield, Oregon 97477, has adopted, used and is using the trademark "Grab It", U.S. Registration No. 1,976,200, issued May 28, 1996, under the Trademark Act of 1946, and

WHEREAS, TKO Sports Group, Inc., a Canadian corporation, has acquired the assets of Great Relief Products, Inc., including said mark and is desirous of acquiring the registration thereof;

NOW, THEREFORE, in consideration of One and No/100 Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Great Relief Products, Inc., does hereby assign to TKO Sports Group, Inc. all right, title and interest in and to the said mark and Registration, together with the goodwill of the business symbolized by the registration thereof, and any and all claims for any infringement thereof, and warrants that it has the right to do so.

Executed at Eugene, Oregon, this 15 day of

~~January~~, 1999.

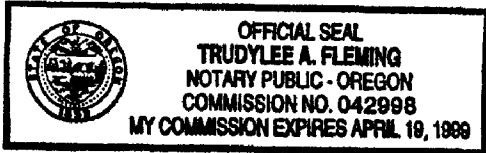
FEBRUARY

Great Relief Products, Inc.,
an Oregon corporation

By: *Sean J. McMahon* *PRESIDENT*
Sean J. McMahon, President

STATE OF Oregon)
) ss.
County of harr)

This ^{FEBRUARY} 1st day of ~~January~~, 1999, before me personally appeared the above-named Sean J. McMahon, known to me to be the President of Great Relief Products, Inc., who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of his own free will on behalf of Great Relief Products, Inc. for the purposes set forth therein.



Trudylee A. Fleming
Notary Public for ~~4-19-99~~ Oregon
My commission expires: 4-19-99