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TRADEMARKS ONLY  
Attorney's Do. No.

100964087

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re U.S. Trademark Registration No. 1,809,231  
Registered: December 7, 1993  
Mark: Grab Bottle

Trademark Application No. 74/375,469  
Filed: April 5, 1993

Box Assignments  
Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Please record the attached original document or copy thereof and return the recorded instrument to the undersigned.

1. Name of party(ies) conveying an interest:  
Great Relief Products, Inc., an Oregon corporation

Entity:

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Oregon  
 Other \_\_\_\_\_

2. Name and address of party(ies) receiving an interest:  
TKO Sports Group, Inc., 606 Rennie St., Hamilton, Ontario, Canada L8H3P5

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_  
Citizenship Canadian

If not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No (The attached document must not be an assignment.)

3. Description of the interest conveyed:

Assignment  Change of Name  Security Agreement  Merger

Other:

4. Trademark Reg. Nos. 1,809,231 Additional sheet attached? Yes  No

If this document is being filed together with a new application, the execution date of the new application is:

\_\_\_\_\_

A. Trademark Application No.

B. Trademark Reg. No.

UOE

TRADEMARK  
REEL: 1853 FRAME: 0466

5. Name and address of party to whom correspondence concerning document should be mailed:

Bryon L. Land  
Arnold Gallagher Saydack Percell & Roberts  
800 U.S. Bank Center  
800 Willamette  
Eugene, OR 97401

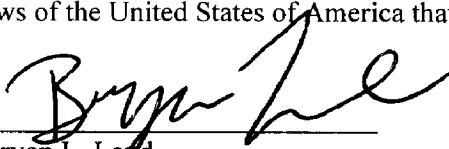
6. Number of applications and trademarks involved: one (1)

7. Enclosed is our check for \$40.00.

8. Date of execution of attached document: 2/1, 1999


9. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Dated: 2/2/99

  
\_\_\_\_\_  
Bryon L. Land

Total number of pages comprising cover sheet and attached assignment: 5

I HEREBY CERTIFY THAT THIS  
CORRESPONDENCE IS BEING  
DEPOSITED WITH THE UNITED  
STATES POSTAL SERVICE AS  
FIRST CLASS MAIL IN AN  
ENVELOPE ADDRESSED TO:  
BOX ASSIGNMENTS, ASSISTANT  
COMMISSIONER OF PATENTS  
AND TRADEMARKS, WASHINGTON,  
DC 20231 ON 2/2/99

  
\_\_\_\_\_  
ATTORNEY FOR APPLICANT

2/2/99  
\_\_\_\_\_  
DATE OF SIGNATURE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: U.S. Trademark Registration No. 1,809,231

Registered: December 7, 1993

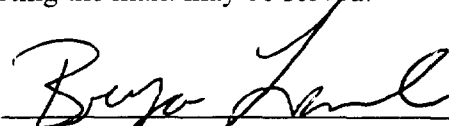
Mark: Grab Bottle

Box Assignments  
Assistant Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Bryon L. Land, Registration No. 94501, Oregon State Bar, whose postal address is:

P.O. Box 1758, Eugene, OR 97440-1758, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.



Bryon L. Land, 94501, Oregon State Bar  
Arnold Gallagher Saydack Percell & Roberts

Dated: 2/2/99

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to:  
Box Assignments, Assistant Commissioner of Patents and Trademarks, Washington, DC 20231 on February 2, 1999.

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Great Relief Products, Inc., an Oregon corporation, whose business address is 155 North 18<sup>th</sup> Street, Springfield, Oregon 97477, has adopted, used and is using the trademark "Grab Bottle", U.S. Registration No. 1,809,231, issued December 7, 1993, under the Trademark Act of 1946, and

WHEREAS, TKO Sports Group, Inc., a Canadian corporation, has acquired the assets of Great Relief Products, Inc., including said mark and is desirous of acquiring the registration thereof;

NOW, THEREFORE, in consideration of One and No/100 Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Great Relief Products, Inc., does hereby assign to TKO Sports Group, Inc. all right, title and interest in and to the said mark and Registration, together with the goodwill of the business symbolized by the registration thereof, and any and all claims for any infringement thereof, and warrants that it has the right to do so.

Executed at Eugene, Oregon, this 1ST day

of ~~January~~, 1999.

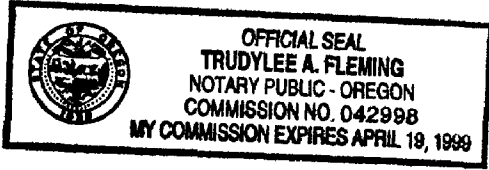
FEBRUARY

Great Relief Products, Inc.,  
an Oregon corporation

By: Sean J. McMahon PRESIDENT  
Sean J. McMahon, President

STATE OF Oregon )  
 ) ss.  
County of Lane )

This 1<sup>ST</sup> day of ~~January~~ FEBRUARY, 1999, before me personally appeared the above-named Sean J. McMahon, known to me to be the President of Great Relief Products, Inc., who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of his own free will on behalf of Great Relief Products, Inc. for the purposes set forth therein.



*Trudylee A. Fleming*  
Notary Public for Oregon  
My commission expires: 4-1999