FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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02-23-1999



02-11-1999 U.S. Patent & TMOfc/TM Mail Rcpt Dt. #34

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Conveying Party  Mark if additional names of conveying parties attached  Execution Date  Month, Day, Year		
Name The Juice Stop (Lake Forest), a California general partnership 090197		
Formerly		
Individual X General Partnership Limited Partnership Corporation Association		
Other		
Citizenship/State of Incorporation/Organization California		
Receiving Party  Mark if additional names of receiving parties attached		
Name Juice Stop Franchising Corp., a California corporation		
DBA/AKA/TA		
Composed of		
Address (line 1) 10333 East Dry Creek Road, Suite 119		
Address (line 2)		
Address (line 3) Englewood CO USA 80112		
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.		
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**REEL: 1858 FRAME: 0221** 

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Trad	emark Application Number(s)  Registration Number(s)  1,986,707	
Number of F	roperties Enter the total number of properties involved. #	
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#### BERVICE MARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, The Juice Stop (Lake Forest), a California general partnership, hereby irrevocably assigns and transfers to Juice Stop Franchising Corp., a California corporation, its successors and assigns, all of its right, title and interest in its baseball bat logo federal service mark, registration no. 1,986,707, serial no. 74-621,431, registered on the Principal Register of the U.S. Patent and Trademark Office and business and goodwill associated with the mark. A true and correct copy of said service mark registration is attached hereto as Exhibit A. The undersigned waives any further claim to or use of said service mark in any form whatsoever.

Dated: September 1, 1997.

The Juice Stop (Lake Forest), a California general partnership

Susan Jespersch, general partner

Derek S. Humphreys, general partner

by: M. B. Humphreys Jr., general partner

#### ACCEPTANCE OF ASSIGNMENT

Juice Stop Franchising Corp., a California corporation, hereby accepts the above assignment.

Dated: September 1, 1997.

Juice Stop Franchising Corp., a California corporation

Thomas B. Humphreys, Jr., President

Attest:

Derek S. Humphreys, Secretary

TRADEMARK REEL: 1858 FRAME: 0223 Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 1,986,707 United States Patent and Trademark Office Registered July 16, 1996

#### SERVICE MARK PRINCIPAL REGISTER



JUICE STOP (PARTNERSHIP) 21611 FOREST DRIVE SUITE C-5 LAKE FOREST, CA 91630

FOR: RESTAURANT SERVICES FEATURING BLENDED FRUIT DRINKS, IN CLASS 41 (U.S. CLS. 100 AND 101).

FIRST USE 9-1-1993; IN COMMERCE 12-12-1993.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JUICE", APART FROM THE MARK AS SHOWN.

SER. NO. 74-621,431, FILED 1-17-1993.

MITCHELL FRONT, EXAMINING ATTORNEY

**TRADEMARK** 

**REEL: 1858 FRAME: 0224**