

02-25-1999

FORM PTO-1584
1-31-92

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 NBA PROPERTIES, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other NEW YORK

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: NBA ENTERPRISES, LLC
 Internal Address: _____
 Street Address: 450 HARMON MEADOW BLVD.
 City: SECAUCUS State: NJ ZIP: 07094

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State DELAWARE LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: FEBRUARY 16, 1999

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
75/332534

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Richard A. Friedman
 Internal Address: Legal Department
NBA Properties, Inc.
645 Fifth Avenue
 Street Address: NY, NY 10022
 City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ _____

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
14-0623
 (Attach duplicate copy of this page if paying by deposit account)

02/23/1999 SBURNS 00000212 140623 75332534
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard A. Friedman [Signature] 2/18/99
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0111 (Rev. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK
REEL: 1859 FRAME: 0706

TRADEMARK ASSIGNMENT

This Agreement is made on the 9th day of February, 1999 between NBA Properties, Inc., a New York corporation, with an address at 645 Fifth Avenue, New York, New York 10022 ("ASSIGNOR"), and WNBA Enterprises, LLC, a Delaware limited liability company, with an address at 450 Harmon Meadow Boulevard, Secaucus, New Jersey 07094 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademark listed in Appendix A for which it owns a federal application in the United States Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademark and the application thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said trademark, together with the goodwill associated with said trademark and the trademark application therefor.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

NBA PROPERTIES, INC.

Dated: 2/16/99

Helen A. Kollar

By: *Jeffrey A. Mishkin*

Jeffrey A. Mishkin
Vice-Chairman & Secretary

HELEN A. KOLLAR
Notary Public, State of New York
No. 4952399
Qualified in Nassau County
Certificate Filed in New York County
Commission Expires June 18, 1999

TRADEMARK
REEL: 1859 FRAME: 0707

State of New York)
) ss:
County of New York)

On this 16th day of February, 1999, before me appeared Jeffrey A. Mishkin, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of NBA Properties, Inc.

Helen A Kollar
Notary Public

My Commission Expires: _____

HELEN A. KOLLAR
Notary Public, State of New York
No. 4952399
Qualified in Nassau County
Certificate Filed in New York County
Commission Expires June 19, 1999

APPENDIX A

MARK

APPLICATION SERIAL NO.

WNBA CHAMPIONSHIP
AND DESIGN

75/332534