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05-17-1999

TRADEMARK & PATENT

COMPRISING THE LAW OFFICE OF



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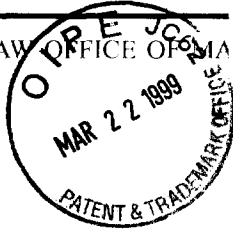
March 22, 1999

ERICA, P.C.

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RECORDATION FORM COVER SHEET - TRADEMARKS

Of counsel:

Stephen N. Dratch

Freema Giluck

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Attn: BOX ASSIGNMENT

Re: Recordal of Assignment of Trademark
Assignor: Gordon Bernard Parr
Assignee: Lord John (UK) Limited
Trademark: **LONSDALE**
Registration No.: 1,353,454
Our Ref.: 135.801

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Gordon Bernard Parr, a citizen of the United Kingdom of Great Britain and Northern Ireland, having an address of Chelsea Mews, 38 Lancaster Road, Birkdale, Southport, Lancashire PR8 2LQ, England.

2. Name and address of receiving party(ies):

Lord John (UK) Limited, a limited liability company organized under the laws of the United Kingdom of Great Britain and Northern Ireland, with a business address of 17-21 Ganton Street, London, W1V 1LA, England.

3. Nature of conveyance:

Nunc Pro Tunc Assignment
Date of Execution: January 18, 1999
Effective Date: September 12, 1997

4. Trademark Registration Number:

1,353,454
00000056 1353454

03/31/1999 DNGUYEN
01 FC:481 47545 v

40.00 OP

Express Mail® mailing label number EL00483845545
Date of Deposit 3/22/99

I hereby certify that this paper or fee is being deposited with the United Postal Service as "First Class Mail Plus in Addressed" service under 39 CFR 113 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231

Julie Simmons
Julie Simmons
(Signature of person mailing paper or fee)

TRADEMARK
REEL: 1859 FRAME: 0973

MLO 3-22-99

5. Please address all correspondence in this matter to:

Keith E. Danish
Trademark & Patent Counselors of America, P.C.
915 Broadway - 19th Floor
New York, New York 10010
(212) 387-0247

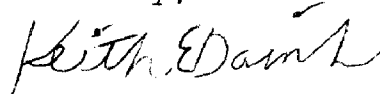
6. Total number of applications and registrations involved: one

7. Total fee enclosed: \$40.00.

8. Also enclosed is a Certificate of Express Mail, label number EL044838455 US, and an acknowledgment postcard.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,

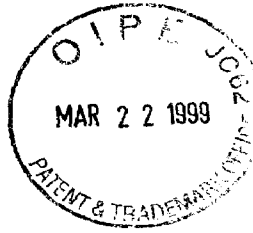


Keith E. Danish

KED:wf
Enclosures

Total number of pages comprising cover sheet: 2

P.S.: Also enclosed is an executed Appointment of Domestic Representative form for Assignee LORD JOHN (UK) LIMITED.



Atty. Ref. No. : 135.801

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


ASSIGNEE : LORD JOHN (UK) LIMITED
 MARK : LONSDALE
 REG. NO. : 1,353,454
 DATED : August 6, 1985

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Trademark & Patent Counselors of America, P.C., whose address is 915 Broadway, 19th Floor, New York, NY 10010-7108, telephone No. (212) 387-0247, fax No. (212) 387-0167, is hereby designated assignee's representative upon whom all notices or process in proceedings affecting the mark may be served.

LORD JOHN (UK) LIMITED

Dated: 09/September, 1998

By: 

Title: M.D.

Print Name:

DAVID ALAVI
Managing Director

MAR 22 1999

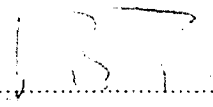
NUNC PRO TUNC ASSIGNMENT

WHEREAS, Gordon Bernard Parr ["the Assignor"], a citizen of the United Kingdom of Great Britain and Northern Ireland, with an address of Chelsea Mews, 38 Lancaster Road, Birkdale, Southport, Lancashire, PR8 2LQ, England, did, effective the 12th day of September, 1997, assign and transfer unto Lord John (UK) Limited ["the Assignee"], a limited liability company organised and existing under the laws of the United Kingdom of Great Britain and Northern Ireland, with a business address of 17-21 Ganton Street, London W1V 1LA, England, all of his right, title and interest in and to the United States trade mark listed on the attached Schedule, which is registered in the United States Patent and Trademark Office; and

WHEREAS, the Assignor is desirous of confirming said assignment to the Assignee, and of recording the same in the United States Patent and Trademark Office;

NOW, THEREFORE, the Assignor hereby confirms that, effective the 12 day of September, 1997, he assigned and transferred unto to Assignee all of his right, title and interest in and to the said trade mark in the United States of America, the goodwill of the said trade mark, together therewith, the registration thereof, and the right to sue for past and future infringement thereof or for related causes of action.

Dated: 18th Sept 1999

By: 

Gordon Bernard Parr

SCHEDULE

Trade Mark

Registration No.

Registration Date

LONSDALE

1,353,454

August 6, 1985

ENGLAND)
TOWN OF SOUTHPORT)
COUNTY OF MERSEYSIDE)

On this the Eighteenth day of January, 1999 before me personally came Gordon Bernard Parr, who produced evidence of his identity to me and who, being by me duly sworn, did depose and say he executed the foregoing instrument.

Sworn to before me
at Southport Merseyside England
this 18th day of January, 1999

[Handwritten signature]

[Handwritten signature: Joan M. Williamson]

Notary Public

JOAN M. WILLIAMSON
NOTARY PUBLIC
in and for SOUTHPORT,
ENGLAND

