

FORM PTO-1594
1-31-92

222-99

RF

02-26-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commissioner of Patents and T

ginal documents or copy thereof.

1. Name of conveying party(ies):

Winona Market Research Bureau, Inc.

- Individual(s)
- General Partnership
- Corporation - Delaware
- Other:
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

100973662

Receiving party(ies):

Name: The Winona Group, Inc.
 Internal Address:
 Street Address: 8800 North 22nd Avenue
 City: Phoenix State: AZ ZIP: 85021-4258

- Individual(s) citizenship:
- Association
- General Partnership
- Limited Partnership
- Corporation-State: Delaware
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: Effective August 10, 1998

4. Application number(s) or registration number(s).

A. Trademark Application No.(s)
 75/347,946 ANALYTIC RESOURCES
 75/395,768 THE SURVEY CHANNEL

B. Trademark Registration No.(s)
 1,976,174 RESEARCH RESOURCES & Design
 2,088,537 YOUR DATA HANDLING COMPANY

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Chad S. Hilyard
 TOWNSEND and TOWNSEND and CREW LLP
 Two Embarcadero Center, 8th Floor
 San Francisco, CA 94111

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41):..... \$ 365.00

- Enclosed
- Charge Fees to Deposit Account
- Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Chad S. Hilyard
Name of Person Signing

2/17/99
Date

Total number of pages including cover sheet, attachments, and document: 4

10. Change Correspondence Address to that of Part 5? Yes No

OMB No. 0651-0011 (exp. 4/94)

Mail documents to be recorded with required cover sheet information to:
 Do not detach this portion
 Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

1. Additional name(s) of conveying party(ies):
(Continued from Page 1)

2. Additional name(s) and address(es) of receiving party(ies):
(Continued from Page 1)

4. Additional application number(s) or registration number(s):
(Continued from Page 1)

A. Trademark Application No.(s)

75/399,988 NEXTRA CALL CENTERS
75/571,196 KNOWLEDGE
75/488,975 EMPLOYEEPULSE

B. Trademark Registration No.(s)

2,099,419 RAPIDREACH
2,116,188 WINTRACK
2,147,929 RAPID ALERT
2,149,876 KANTAR
2,156,339 WINONA PRODUCT SIMULATOR
2,173,197 WINONA INTERACTIVE
2,178,156 WINONA

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WINONA MARKET RESEARCH BUREAU, INC.", CHANGING ITS NAME FROM "WINONA MARKET RESEARCH BUREAU, INC." TO "THE WINONA GROUP, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF AUGUST, A.D. 1998, AT 9 O'CLOCK A.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

0790885 8100

991048235

AUTHENTICATION: 9569604

DATE: 02-10-99

TRADEMARK
REEL: 1861 FRAME: 0666

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
WINONA MARKET RESEARCH BUREAU, INC.**

The undersigned corporation, in order to amend its Certificate of Incorporation, hereby certifies as follows:

FIRST: The name of the corporation is:

WINONA MARKET RESEARCH BUREAU, INC.

SECOND: The corporation hereby amends its Certificate of Incorporation as follows:

Paragraph **FIRST** of the Certificate of Incorporation, relating to the corporate title of the corporation, is hereby amended to read as follows:

"FIRST: The name of the corporation is:

THE WINONA GROUP, INC."

Paragraph **SECOND** of the Certificate of Incorporation, relating to the registered agent of the corporation, is hereby amended to read as follows:

"SECOND: The registered agent of the corporation is United Corporate Services, Inc., 15 East North Street, County of Kent, City of Dover, Delaware 19901."

THIRD: The amendment effected herein was authorized by the consent in writing, setting forth the action so taken, unanimously signed by the holder of all the outstanding shares and each of the Board of Directors entitled to vote thereon pursuant to Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this 26th day of March, 1998.

s/ Thomas O. Neuman

Thomas O. Neuman, Vice President

#104754/2896011/4190/3