

03-03-1999

1-31-92

BY D

Patent and Trademark Office

To the Honorable Commissioner

with the attached original documents or copy hereof.

1. Name of conveying party

100978638

Name and address of receiving party(ies):

Blue Bird Confectionery Limited

Blue Bird Confectionery (Holdings)

Individual(s)  Association

02-23-1999

General Partnership  Limited

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

Corporation-State United Kingdom

Other

limited

Sculcoates Lane, Hull,

East Yorkshire HU5 1EH, England

Additional name(s) of conveying party(ies) attached  Yes  No

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State United Kingdom

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes  No

3. Nature of conveyance:

Assignment

Merger

Security Agreement  Change of Name

Other

Execution Date: June 29, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

89,897 664,148

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) ..... \$ 65.00

Enclosed

Authorized to be charged to deposit account

(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

03/02/1999 JMWTKINS 00000135 664148

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass  
Name of Person Signing

[Signature]  
Signature

Feb. 23, 1999  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

Ms 2-23-99



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 1466588

The Registrar of Companies for England and Wales hereby certifies that

BLUE BIRD CONFECTIONERY LIMITED

having by special resolution changed its name, is now incorporated  
under the name of

BLUE BIRD CONFECTIONERY (HOLDINGS) LIMITED

Given at Companies House, London, the 29th June 1998

*S. Bashar*

MISS S. BASHAR

For The Registrar Of Companies



C O M P A N I E S H O U S E

TRADEMARK  
REEL: 1863 FRAME: 0048

**Schedule of Trademarks**

<b>Trademark</b>	<b>Reg. No.</b>
BLUE BIRD	89,897
BLUE BIRD & Design	664,148