03-08-1999 Form PTO-1504 **IEET** U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office attached original documents or copy hereof. To the Honorable Commissioner of 100979312. Name and address of receiving party(ies): 1. Name of conveying party(ie: Rothmans International Enterprises Limited Name: Dunhill Tobacco of London Limited Address: 1a St. James's Street __ Association Individual(s) London SW1A 1EF, ENGLAND __ Limited Partnership General Partnership X Corporation-State England __ Other Individual(s) citizenship _____ __ Association ____ __ General Partnership Additional name(s) of conveying party(ies) attached __ Limited Partnership _ Yes X No x Corporation-State England 3. Nature of conveyance: Other Assignment Merger If assignee is not domiciled in the United States, a Security Agreement ___ Change of Name domestic representative designation is attached: X Other Nunc pro tunc assignment effective on October Yes <u>X</u>No* (Designations must be a separate document from 23, 1993. This is a correction of a recordation recorded on September 13, 1994 at Reel/Frame 1231/140. This was Assignment) Additional name(s) & addresses attached? previously characterized as only an 'assignment'. Yes X No * (previously submitted) **Execution Date:** 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s). 1,663,597 816,878 1,610,731 Additional Numbers attached? Yes X No 5. Name and address of party to whom 6. Total number of applications correspondence concerning document should and registrations involved:............. 3 be mailed: 7. Total fee (37 CFR 3.41) \$ 90.00 Name: Lawrence E. Apolzon X Enclosed Internal Address: Fross Zelnick Lehrman X Authorized to be charged to deposit & Zissu, P.C. (Only if total fee is not sufficient) Street Address: 866 United Nations Plaza City: New York State: NY Zip: 10017 8. Deposit account number: 03/04/1999 JSHABAZZ 00000172 1663597 23-0825-0576900 02 FC:482 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Lawrence E. Apolzon

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.:

Name of Person Signing

REEL: 1864 FRAME: 0990

INSK MA	40.00 48/ 54.00 482 D
RECC	ORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE TRADEMARKS ONLY Patent and Trademark Office
Name of conveying paper less: Rothmans International Enterprises Limited	Street Address:
Execution Date: September 13, 1994 Application number(s) or registration number(s): A. Trademark Application No.(s) Additional N	If assignee is not domiciled in the United States, and domestic representative designation is attached: X Yes No R (Designations must be a separate document from Assignment) Additional name(s) & addresses anotached? Yes X O No R Yes X O No R 1,663,597 816,878 1,610,731
5. Name and address of party to whom correspondence c document should be mailed: Name: Lawrence E. Apolzon	concerning 6. Total number of applications and registrations involved:
Internal Address: <u>Weiss Dawid Fross Zelnick & Lehn</u> Street Address: <u>633 Third Ave.</u>	Total fee (37 CFR 3.41)
City: New York State: NY Zip: 10	Deposit account number: 0 481 0 482 Chitain Chicate copy of this page if paying by deposit account)
9. Statement and signature. To the best of my knowledge and belief, the forego	on NOT USE THIS SPACE
Lawrence E. Apolzon Rame of Person Signing Oliotal number of page	Signature Date es comprising cover sheet: 3 89185566

TRADEMARK USA 11-94/5946
REEL: 1864 FRAME: 0991

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made the 23rd day of October 1993 BETWEEN ROTHMANS INTERNATIONAL ENTERPRISES LIMITED (formerly ROTHMANS INTERNATIONAL HOLDINGS (UK) LIMITED, formerly NEW TOBACCO (UK) LIMITED) (hereinafter referred to as the "Assignor"), a company incorporated under the laws of England with offices at 15 Hill Street, London W1X 7FB and DUNHILL TOBACCO OF LONDON LIMITED (formerly DUNHILL CIGARETTES OF LONDON LTD) hereinafter referred to as the "Assignee"), a company incorporated under the laws of England with offices at 1a St James's Street, London SW1A 1EF.

WHEREAS the Assignor is the proprietor of all right, title and interest in and to the trade marks details of which are set out in the First Schedule hereto (hereinafter referred to as the "Trade Marks")

AND WHEREAS in this Assignment any reference to the "Trade Marks" and any reference to any goodwill or business is limited to the same in so far as they relate to the goods set out in the Second Schedule hereto (hereinafter referred to as "Tobacco Products")

NOW THEREFORE for good and valuable consideration the receipt of which is duly acknowledged:

the Assignor hereby assigns to the Assignee all right, title and interest in and to the Trade Marks including without limitation all registrations and pending applications in relation thereto TOGETHER WITH the goodwill of the business in which the Trade Marks are and/or have been used and the goodwill appurtenant to associated with and symbolised by the Trade Marks and all the rights which the Assignor may have acquired through the use and/or the reputation and/or the registration of any of the Trade Marks by or on behalf of the Assignor and/or predecessors of the Assignor and all rights of use and other benefits and advantages in any manner accruing to the Assignor and/or its predecessors, including without limitation, rights derived by reason of the use reputation and ownership of the Trade Marks which have or are deemed to have vested in or which have or which are deemed to have enured to the benefit of the Assignor.

IN WITNESS WHEREOF the Assignor has executed this assignment this <u>13th</u> day of September 1994.

TRADEMARK

TRADEMARK REEL: 1864 FRAME: 0992

REEL 1231 FRAME 1 L

THE FIRST SCHEDULE

Regn. No.	<u>Mark</u>	<u>Class</u>	Goods
1663597	BELVEDERE	34	Cigarettes
816878	BELVEDERE	34	Smoking tobacco
1610731	MOUNTBATTEN	34	Smoking tobacco

THE SECOND SCHEDULE

Tobacco and tobacco products.

TRADEMARK

ROTHMANS INTERNATIONAL ENTERPRISES LIMITED (formerly ROTHMANS INTERNATIONAL HOLDINGS (UK) LIMITED, formerly NEW TOBAÇCO (UK) LIMITED)

By:

Name:

EL BEOOKS

Title:

DIEECTOR

RECORDED: 03/03/1999

OCT 11 94

PATENT AND THADEHARK OFFICE

TRADEMARK REEL: 1864 FRAME: 0993

EL 123 | HAME | 4