

03-12-1999

MKD  
3-5-99

RE



ET

100980594

To Commissioner of Patents and Trademarks  
Box ASSIGNMENTS  
Washington, D.C. 20231

Sir:

Please record the attached original document or copy thereof.

1. Name of Conveying Party(ies):  
Ugly Duckling Rent-A-Car System,  
an Arizona corporation
2. Name and address of Receiving Party(ies):  
Ugly Duckling Car Sales and Finance Corporation,  
an Arizona corporation  
2525 E. Camelback Road, Suite 500  
Phoenix, Arizona 85016
3. Nature of conveyance:  
Assignment dated February 22, 1999
4. Registration numbers against which the assignment is to be recorded:
  - A. Service Mark Registration No.: 1,204,870  
Registration Date: August 10, 1982  
Service Mark: AMERICA'S SECOND CAR
5. Name and address of party to whom correspondence concerning document should be mailed:  
Charles E. Cates, Registration No. 25,838  
Cates & Holloway  
6340 East Thomas Road, Suite 228  
Scottsdale, Arizona 25251  
Tel: (602) 248-0982
6. Total number of applications and/or registrations involved: 1

Total Fee: (37 CFR 3.41) \$40.00

- Check Enclosed
- Authorized to be charged to Deposit Account No. 03-1133, Charles E. Cates.
- Any deficiency may be charged, or overpayment credited, to Deposit Account No. 03-1133, Charles E. Cates.

03/10/1999 DNGUYEN 00000182 1204870

01 FC:481

40.00 DP

7. The date the assignment was executed: February 22, 1999.

8. The assignee is domiciled in the United States.

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

CATES & HOLLOWAY

By Charles E. Cates

Charles E. Cates

Registration No. 25,838

6340 E. Thomas Road

Suite 228

Scottsdale, Arizona 85251

(602)248-0982

Dated this 1st day of March, 1999.

# ASSIGNMENT OF REGISTERED MARK

WHEREAS, Ugly Duckling Rent-A-Car System, Inc., an Arizona corporation whose post office address is 6801 Camino Principal, Tucson, Arizona 85715, is the owner of the following mark registered in the United States Patent and Trademark Office:

SERVICE MARK: AMERICA'S SECOND CAR  
REGISTRATION NO.: 1,204,870  
REGISTRATION DATE: Aug. 10, 1982

NOW, THEREFORE, Ugly Duckling Rent-A-Car System, Inc., in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Ugly Duckling Rent-A-Car System, Inc. assigns to Ugly Duckling Car Sales and Finance Corporation all right, title and interest in the United States of America in and to the above-listed mark together with the goodwill of the businesses symbolized by said mark and the registration thereof.

Signed at Phoenix, Arizona this 22<sup>nd</sup> day of February, 1999.

Ugly Duckling Rent-A-Car System, Inc.

By: [Signature]

Its: Secretary

STATE OF ARIZONA )  
County of Maricopa ) ss.

I, Andrea M. Gabriel, a Notary Public in and for the County and State aforesaid, do hereby certify that Jon D. Ehlinger personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

22 IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal on this February day of 1999.

Andrea M. Gabriel  
Notary Public

My Commission Expires:

June 1, 2001

