

03-22-1999

Attorney Docket No. 017119-000900

FORM PTO-1594  
1-31-92



U.S. DEPARTMENT OF COMMERCE  
Patents and Trademark Office

100989745

To the Honorable Commissioner of Patents and Tradem

its or copy thereof.

1. Name of conveying party(ies):

Kali's Bakery

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation-State:
- Other

Additional name(s) of conveying parties attached?  Yes     No

2. Name and address of receiving party(ies)

Name: Kali's SportNaturals, Inc.

Internal Address:

Street Address: 1610 Fifth Street

City: Berkeley    State: CA    ZIP: 94710

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

Corporation-State: California

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes     No

(Designation must be a separate document from Assignment)

Additional names and addresses attached?  Yes     No

3. Nature of conveyance:

- Assignment                       Merger
- Security Agreement               Change of Name
- Other:

Execution Date: March 2, 1999

4. Application Number(s) or Registration Number(s).

A. Trademark Application No(s):

B. Trademark Registration No(s): 2,143,787

Additional numbers attached?  Yes     No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: E. Lynn Perry  
TOWNSEND AND TOWNSEND AND CREW LLP  
Two Embarcadero Center, 8<sup>th</sup> Floor  
San Francisco, California 94111-3834  
(415) 576-0200

6. Total number of applications and registrations involved 1

7. Total fee (37 CFR 3.41): \$40.00

Enclosed               Charge Fees to Deposit Account

Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

E. Lynn Perry  
Name of Person Signing

Signature

3/5/99  
Date

Total number of pages including cover sheet, attachments and document: 2

10. Change Correspondence Address to that of Part 5?    Yes     No

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover to:

Asst. Commissioner for Trademarks  
Box: Assignments  
Washington, D.C. 20231

MRD 3-15-99

ASSIGNMENT

WHEREAS, Kali's Bakery, a California partnership ("Assignor"), located and doing business at 1610 Fifth Street, Berkeley, California 94710, has adopted and used the following trademark which is registered with the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CLIF BAR & Design	2,143,787	March 17, 1998

WHEREAS, Kali's SportNaturals, Inc., a California corporation ("Assignee"), located and doing business at 1610 Fifth Street, Berkeley, California 94710, desires to acquire said trademark and the above-mentioned registration;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademark and the said registration, together with the good will of the business symbolized by the mark and the right to sue for any past infringement.

This Assignment is effective as of January 3, 1995.

KALI'S BAKERY (a California partnership)

Dated: 3/2/99

By: [Signature]  
Gary Erickson, Partner

FORM PTO-1594  
1-31-92

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patents and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

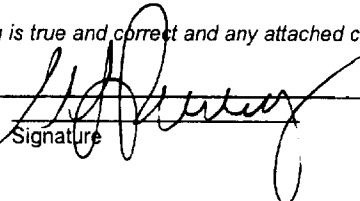
<p>1. Name of conveying party(ies):</p> <p>Kali's Bakery</p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association</p> <p><input checked="" type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership</p> <p><input type="checkbox"/> Corporation-State:</p> <p><input type="checkbox"/> Other</p> <p>Additional name(s) of conveying parties attached? <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name:                                      Kali's SportNaturals, Inc.</p> <p>Internal Address:</p> <p>Street Address:                      1610 Fifth Street</p> <p>City: Berkeley              State: CA    ZIP: 94710</p> <p><input type="checkbox"/> Individual(s) citizenship</p> <p><input type="checkbox"/> Association</p> <p><input type="checkbox"/> General Partnership</p> <p><input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Corporation-State:                      California</p> <p><input type="checkbox"/> Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes    <input type="checkbox"/> No</p> <p>(Designation must be a separate document from Assignment)</p> <p>Additional names and addresses attached? <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other:</p> <p>Execution Date: March 2, 1999</p>	

<p>4. Application Number(s) or Registration Number(s).</p> <p>A. Trademark Application No(s):</p>	<p>B. Trademark Registration No(s): 2,143,787</p> <p>Additional numbers attached? <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: E. Lynn Perry TOWNSEND AND TOWNSEND AND CREW LLP Two Embarcadero Center, 8<sup>th</sup> Floor San Francisco, California 94111-3834 (415) 576-0200</p>	<p>6. Total number of applications and registrations involved 1</p> <p>7. Total fee (37 CFR 3.41): \$40.00</p> <p><input type="checkbox"/> Enclosed              <input checked="" type="checkbox"/> Charge Fees to Deposit Account</p> <p><input checked="" type="checkbox"/> Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.</p> <p>8. Deposit account number: 20-1430</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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<p>E. Lynn Perry Name of Person Signing</p>	 <p>Signature</p>	<p>3/5/99 Date</p>
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Total number of pages including cover sheet, attachments and document: 2

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Dated: 3/2/97

By: [Signature]  
Gary Erickson, Partner

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