

TRADEMARKS ONLY



To the Honorable Commissioner of Patents and Trademarks: Please record the

100997424

1. Name of conveying party(ies):

ATRO, Inc.

- Individual(s)
- General Partnership
- Corporation-State of South Carolina
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 1998

2. Name and address of receiving party(ies):

Name: Rent-Way Of Michigan, Inc.

Street Address: One RentWay Place

City: Erie State: PA ZIP: 16505

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment) Additional name(s) and address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
75/371,121  
75/422,766

B. Trademark No.(s)

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael F. Scalise, Esq.

Hodgson, Russ, Andrews, Woods & Goodyear

Internal Address: Intellectual Property Law Section

Street Address: 1800 One M&T Plaza

City: Buffalo State: NY ZIP: 14203

03/30/1999 DNGUYEN 00000007 75371121

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

DO NOT USE THIS SPACE

6. Total number of applications and registrations involved: 121

1. Total fee (37 CFR 3.41)..... \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:  
08-2442

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Michael F. Scalise, Reg. No. 34,920

Name of Person Signing

Michael F. Scalise  
Signature

3/22/99  
Date

Total number of pages including cover sheet, attachments and document:

4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

3-25-99

# TRADEMARK AND SERVICE MARK ASSIGNMENT

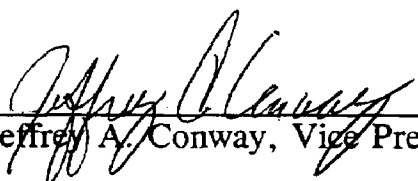
WHEREAS, ATRO, Inc., a South Carolina corporation f/k/a RTO Trademark Company, Inc., having its principal place of business at One RentWay Place, Erie, Pennsylvania 16505, (the "Assignor") has adopted, used, is using and is the owner of the various trademarks, service marks and service mark applications now registered or filed in the United States Patent And Trademark Office as set forth in Schedule A attached hereto and hereby made a part hereof; and

WHEREAS, Rent-Way of Michigan, Inc., a Delaware corporation, having its mailing address at One RentWay Place, Erie, Pennsylvania 16505, ("Assignee") is desirous of acquiring said trademarks, service marks and applications and said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks, service marks and applications and said registrations thereof together with the goodwill of the business symbolized by said trademarks, service marks and applications and said registrations thereof.

Signed at Erie, Pennsylvania as of the 31st day of December, 1998.

ATRO, INC.

By:   
Jeffrey A. Conway, Vice President

STATE OF PENNSYLVANIA)  
                                  : SS.  
COUNTY OF ERIE              )

On this 23<sup>rd</sup> day of December, 1998, personally appeared Jeffrey A. Conway, to me known and known to me to be the Vice President of ATRO, Inc., and acknowledged that he executed the foregoing Assignment on behalf of ATRO, Inc. and pursuant to authority duly received.

*Therese M. Bihler*

Notary Public

Notarial Seal  
Therese M. Bihler, Notary Public  
Millcreek Twp., Erie County  
My Commission Expires Oct. 31, 2000  
Member, Pennsylvania Association of Notaries

SCHEDULE A

Federal Trademarks

<u>TRADEMARK/SERVICE MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
"ALRENCO, INC."	1,336,087	5/14/85
"ALRENCO RENT TO OWN"	1,607,835	7/24/90
"ALRENCO RENT TO OWN The Only Way To Go"	1,829,703	4/5/94
"HOME CHOICE"	2,104,886	10/14/97

Trademark Applications

Application Serial No. 75/371,121 for Service Mark "HOME CHOICE" and tag design was filed with the United States Patent and Trademark Office on 10/10/97.

Application Serial No. 75/422,766 for Service Mark "WORKING TO BE YOUR FIRST CHOICE" was filed with the United States Patent and Trademark Office on 1/23/98.