

FORM PTO-1618A  
Expires 06/30/99  
0651-0027

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3-26-99

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U.S. Department of Commerce  
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TRADEMARK



03-26-1999

RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name CESAR, Claudio

03 /03 /99

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name CESAR COLOR, INC.

DBA/AKA/TA

Composed of

Address (line 1) 1608 Gilbreth Road

Address (line 2)

Address (line 3) Burlingame

California

94010

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

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Address (line 1)

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**Correspondent Name and Address**

Area Code and Telephone Number

Name

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Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1693006"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1796628"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1817296"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

DANIEL M. CISLO, ESQ.

3-23-99

Name of Person Signing

Signature

Date Signed

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of this 3rd day of MARCH, 19 99, between Claudio Cesar ("Cesar"), and Cesar Color, Inc. ("CCI"), a Delaware corporation.

### AGREEMENT

NOW, THEREFORE, in consideration of \$1 and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto intending to be legally bound, hereby agree as follows:

A. Cesar hereby assigns, transfers and conveys to CCI all right, title and interest to the following Trademarks and all applicable applications and registrations therefor, including without limitation all common law trademark rights, together with all goodwill of the business symbolized by and associated with the following United States Trademarks:

<u>TRADEMARK</u>	<u>U.S. REGISTRATION NO.</u>
Chromafusion®	1,693,006
Glass Fresco®	1,796,628
Chromascreen®	1,817,296

B. Without limiting the foregoing provisions, Cesar agrees to take whatever further action is deemed necessary or appropriate by CCI to properly and completely effect the transfer to CCI of the Trademarks and to establish full custody and ownership of such Trademarks by CCI. The parties acknowledge the possible need or appropriateness in certain registration offices for a separate assignment relating solely to the separate registration of specific trademarks in such

registration offices. Accordingly, without limitation, Cesar agrees to execute assignments of the Trademarks using forms recommended by CCI's counsel, upon request of CCI, in connection with separate assignments of the Trademarks.

C. This Trademark Assignment shall be governed by the internal laws of the state of Delaware, without reference to its conflict of laws principles.

IN WITNESS WHEREOF the parties hereto, through their respective authorized officers, have executed this Trademark Assignment as of this 3RD day of MARCH, 19 99 and affixed their respective corporate seals hereto.

CLAUDIO CESAR

By: [Signature]  
Claudio Cesar

CESAR COLOR, INC.

By: [Signature]  
Claudio Cesar, President

[Signature] 3-99

[SEAL] [Signature]  
MARCH 3 1999

Sworn to and subscribed before me this 3RD day of MARCH, 19 99.

[Signature]  
Notary Public

My term expires:



[SEAL]



03-26-1999

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CISLO & THOMAS LLP

*Attorneys at Law*

A PARTNERSHIP INCLUDING A PROFESSIONAL CORPORATION

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March 23, 1999

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513  
BOX ASSIGNMENT FEE

**TRANSMITTAL LETTER**

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Re: Assignment Recordation for Claudio Cesar Trademarks

Dear Sir:

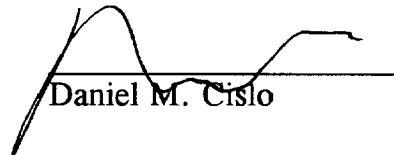
Enclosed please find the following documents: 1) Recordation Form Cover Sheet (2 pages); 2) the Trademark Assignment from Claudio Cesar to Cesar Color, Inc. (2 pages); 3) Check No. 16170 for the required fee in the amount of \$120.00; 4) an Acknowledgment Postcard; and 5) the Certificate of First Class Mail.

Please charge any additional required fees and credit any overbalance to our Deposit Account No. 03-2030.

If there are any questions or comments, please do not hesitate to call.

Very truly yours,

CISLO & THOMAS LLP



Daniel M. Cislo

DMC:ce

Enclosures

Trademark Assignment Forms

cc: Kristine Kim

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