

04-07-1999

To the Honorable Commissioner



the attached original documents or copy hereof.

1. Name of conveying party: 101003137

Point 5 LLC

3.25.99

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware limited liability company

Additional name(s) of conveying party(ies) attached Yes No

Name: Utopia Marketing, Inc.
Address: 301 Clematis Street - Suite 205
West Palm Beach, Florida 33401

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 4, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/539,252

B. Trademark Registration No.(s).

75 539 252

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)**



8. Deposit account numt

03-25-1999

23-0825-0576900

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #70

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass
Name of Person Signing

[Signature]
Signature

3/25/99
Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT

WHEREAS, POINT 5 LLC, a limited liability company organized and existing under the laws of the State of Delaware, with offices at 301 Clementis Street – Suite 205, West Palm Beach, Florida 33401 ("**Assignor**"), is the owner of the following trademark now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
NAKED FEET	75/539,252	August 19, 1998

and WHEREAS, UTOPIA MARKETING, INC., a corporation organized and existing under the laws of the State of Florida, with offices at 301 Clementis Street – Suite 205, West Palm Beach, Florida 33401 ("**Assignee**"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named application therefor, and with all claims arising out of or relating to the use or ownership of said mark.

POINT 5 LLC

By: Vance Kistler

Name: Vance Kistler

Title: C.F.O.

Date of Signature: 3/4/99

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