



04-07-1999

03-25-1999

J.S. Patent & TMO/c/TM Mail Rcpt Dt. #54



101002978

NOTIFICATION FORM COVER SHEET
TRADEMARKS ONLY

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKA/TA

Composed of

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City

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Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/06/1999 VBROWN 00000069 160070 7532079

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01 FC:481 40.00 CH
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TRADEMARK
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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/532079"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,819,039"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,821,441"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

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Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

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Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

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No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Painter

Name of Person Signing

Signature

March 22, 1999

Date Signed

A S S I G N M E N T

WHEREAS, ACT IT OUT, INC., of 1601 North Sepulveda Boulevard, Manhattan Beach, California 90266 is a corporation organized and existing under the laws of the State of California, ("Assignor"), has adopted, used, registered and/or applied for registration of the trademarks in the United States as listed in the attached Schedule;

WHEREAS, AMERICAN SPORTING GOODS CORPORATION, of 2323 Main Street, Irvine, California 92614, a corporation organized under the laws of the State of Delaware, ("Assignee"), is desirous of acquiring said marks, registrations and/or application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ACT IT OUT, INC. does hereby assign unto the said AMERICAN SPORTING GOODS CORPORATION, all rights, title and interest in and to the said marks, registrations and/or application, together with the good will of the business symbolized by the marks.

ACT IT OUT, INC.

By: _____

Title: _____

C. J. Jones
President

Dated: March 19, 1999

SCHEDULE OF TRADEMARKS

1. Registration No. 1,819,039 dated February 1, 1994 for the mark URBAN FLEX in International Class 25;

2. Registration No. 1,821,441 dated February 15, 1994 for the mark URBAN FLEX BODYWEAR & Design in International Class 25; and

3. Application Serial No. 75/532,079 filed August 6, 1998 for the mark URBAN SPORT.