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AB No. 0651-0011 (exp. 4/94)

REC

04-05-1999

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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Tab settings

To the Honorable Commissioner of Patents and Trademarks Attached original documents or copy thereof.

1. Name of conveying party(ies):

Hovan Enterprises, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 1, 1998

2. Name and address of receiving party(ies)

Name: Hovan Franchising Corp.

Internal Address:

Street Address: 150 Landsdowne Drive

City: Atlanta State: GA ZIP: 30328

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1, 314, 016

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mr. Hovaness Kabbenjian

Internal Address:

Street Address: 150 Landsdowne Drive

City: Atlanta State: GA ZIP: 30328

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hovaness Kabbenjian

Name of Person Signing

Hovaness Kabbenjian
Signature

5/1/98

Date

Total number of pages including cover sheet, attachments, and document:

5

ASSIGNMENT

STATE OF GEORGIA)

COUNTY OF FULTON)

WHEREAS, HOVAN ENTERPRISES, INC., a Georgia Corporation, having its principal place of business at 150 Landsdowne Drive, Atlanta, Georgia 30328, (hereinafter referred to as "ASSIGNOR") is the sole owner of a U.S. Service Mark Registration No. 1,314,016 issued January 8, 1985 for HOVAN GOURMENT and Design, and U.S. Trademark Registration No. 1,696,332 issued June 23, 1992, for "HOVAN ROLL"; and


WHEREAS, HOVAN FRANCHISING CORP., a Georgia Corporation having its principal place of business at 150 Landsdowne Drive, Atlanta, Georgia 30328, (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said Service Mark and Trademark;

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration to it in hand paid, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over unto the said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the said Service Mark and Trademark, and in and to all extensions and renewals thereof, together with that part of the goodwill of the business connected therewith.


IN WITNESS WHEREOF, this instrument has been executed by the duly authorized officer of ASSIGNOR this 1st day of May, 1998.

HOVAN ENTERPRISES, INC.

(CORPORATE SEAL)


BY: Hovanness Kabbenjian
President

Subscribed and sworn to before me this 1st day of May, 1998.


Notary Public
My Commission Expires:

LISA FORSTER
Notary Public, Cobb County, Georgia
My Commission Expires May 14, 2002

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,314,016

Registered Jan. 8, 1985

SERVICE MARK
Principal Register



La Fromagerie, Ltd. (Georgia corporation)
The Cheese Shop Perimeter Mall
Atlanta, Ga. 30346

For: RESTAURANT SERVICES, in CLASS 42
(U.S. Cl. 100).

First use Sep. 28, 1983; in commerce Sep. 28, 1983.

No claim is made to the exclusive right to use
"Gourmet", apart from the mark as shown.

The drawing is lined for the colors red and blue.

Ser. No. 456,341, filed Dec. 9, 1983.

NANCY O. HEBERT, Examining Attorney

TRADEMARK
REEL: 1884 FRAME: 0326

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office **Reg. No. 1,696,332**
Registered June 23, 1992

**TRADEMARK
PRINCIPAL REGISTER**

HOVAN ROLL

HOVAN ENTERPRISES, INC. (GEORGIA COR-
PORATION)
150 LANDSDOWNE DRIVE
SANDY SPRINGS, GA 30328

FOR: SANDWICHES, IN CLASS 30 (U.S. CL.
46).

FIRST USE 6-0-1980; IN COMMERCE
6-0-1980.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ROLL", APART FROM THE
MARK AS SHOWN.

SER. NO. 74-160,976, FILED 4-26-1991.

KENNETH D. BATTLE, EXAMINING ATTOR-
NEY