

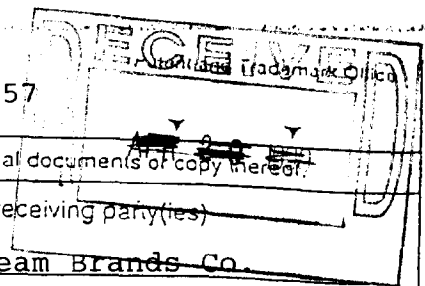
MRD 4-19-99

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TRADEMARKS ONLY x535-57



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Is and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Koninklijke De Kuyper B.V.,
also trading as De Kuyper Royal
Distillers.

- Individual(s)
- General Partnership
- Corporation-State
- Other private limited company

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 5, 1999

2. Name and address of receiving party(ies)

Name: Jim Beam Brands Co.
 Internal Address: 510 Lake Cook Road,
 Street Address: Deerfield, Illinois
60015-
 City: _____ State: _____ Zip: 4916

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____

Other Delaware Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/734683

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. John Campaign
 Internal Address: Graham, Campaign P.C.
The Bar Building
Suite 1300
 Street Address: 36 West 44th Street
 City: New York State: N.Y. ZIP: 10036-8178

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....S 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

04/23/1999 JSHBAZZ 00000250 74734683

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

H. John Campaign
Name of Person Signing

Signature

April 14, 1999
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, **JIM BEAM BRANDS CO.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, having an office at 510 Lake Cook Road, Deerfield, Illinois, United States of America, is the owner of the trademark and application thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademark; and

WHEREAS, **KONINKLIJKE DE KUYPER B.V.**, also trading as **DE KUYPER ROYAL DISTILLERS**, a private limited company organized and existing under the laws of the Netherlands, having an office at Buitenhavenweg 98, P.O. Box 62, AB Schiedam, 3100, Netherlands/Holland, is desirous of acquiring said trademark and application thereof together with the goodwill of the business connected with and symbolized by said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **JIM BEAM BRANDS CO.**, does hereby sell and assign unto the Assignee, **KONINKLIJKE DE KUYPER B.V.**, also trading as **DE KUYPER ROYAL DISTILLERS**, all right, title and interest in and to said trademark and application thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, **JIM BEAM BRANDS CO.**, has caused this instrument to be executed by its duly authorized corporate officer this 5TH day of APRIL, 1999.

JIM BEAM BRANDS CO.

By: David C. Wagner

Name: DAVID C. WAGNER

Title: VICE PRESIDENT

SCHEDULE A

TRADEMARK

SERIAL NO.

FILING DATE

PUCKERS

74/734683

SEPTEMBER 27, 1995