



101031348

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

4.5.99 md

1. Name of conveying party(ies):

King Road Shows, Inc.

- Individuals(s)
- General Partnership
- Corporation-State of Nevada
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11/18/98

2. Name and address of receiving party(ies)
Name: Kingsid Ventures, Ltd.

Internal Address: 2005 Plaza de Santa Fe

Street Address: : 2005 Plaza de Santa Fe

City: Las Vegas State: NV Zip: 89102

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other



04-05-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,916,879

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert A. Rosenbloum
Greenberg Traurig

Internal Address: 3423 Piedmont Road
Suite 200

Street Address: : 3423 Piedmont Road
Suite 200

City: Atlanta State: GA Zip: 30305

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed

Authorized to be charged to deposit account
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 500351.

8. Deposit account number: 500351

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing: Robert A. Rosenbloum

Signature:
Date: 4/5/99

Total number of pages including cover sheet, attachments, and document: 2

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EXHIBIT B

WHEREAS, King Road Shows, Inc. ("Assignor"), a Nevada corporation having an office and principal place of business at 2005 Plaza de Santa Fe, Las Vegas, Nevada 89102, is the owner of United States Service Mark Registration No. 1,916,879 for the mark B.B. KING (the "Registration"); and

WHEREAS, Kingsid Ventures, Ltd. ("Assignee"), a Delaware corporation, having an office and principal place of business at 2005 Plaza de Santa Fe, Las Vegas, Nevada 89102, is desirous of acquiring all right, title and interest in and to the Registration and the underlying service mark.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, and agrees further to assign, unto Assignee all right, title and interest in and to the Registration and the underlying service mark, together with the associated goodwill of Assignor's business symbolized thereby and all rights to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of this 1st day of October, 1998.

KING ROAD SHOWS, INC.

SWORN and subscribed before me
this 1st day of Nov, 1998.

Callean Grant King

Notary Public
My Commission Expires 1/28/2001



CALLEAN GRANT KING
Notary Public, State of Nevada
Appointment No. 970037
My Appt. Expires Jan. 28, 2001

By: *Riley B. King*
Riley B. King, President

SWORN and subscribed before me
this 30 day of Nov., 1998.

Rosemary Roberts

Notary Public
My Commission Expires 10/13/99

By: *Sidney A. Seidenberg*
Sidney A. Seidenberg,
Secretary and Treasurer

ROSEMARY ROBERTS
NOTARY PUBLIC, State of New York
No. 45715
Qualified in Madison County
Commission Expires October 13, 1999