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05-12-1999



Form PTO-1594
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TRADEMARKS ONLY

SHEET

U.S. Department of Commerce
Patent and Trademark Office

To the Commissioner of Patents and Trademarks: **Please record the attached original documents or copy thereof.**

<p>1. Name of conveying party(ies): John Grossman, Inc. d/b/a The Gifted Line</p> <p><input type="checkbox"/> Individual(s) <input checked="" type="checkbox"/> Corporation-CA <input type="checkbox"/> General Partnership <input type="checkbox"/> Association <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Other: _____</p> <p>Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	<p>2. Name and address of receiving party(ies): Wee Good, Inc.</p> <p>Street Address: 5933 Slauson Avenue</p> <p>City / State: Culver City, California 90230</p> <p><input type="checkbox"/> Individual(s) <input checked="" type="checkbox"/> Corporation-CA <input type="checkbox"/> General Partnership <input type="checkbox"/> Association <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> If Assignee is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be separate document from Assignment.)</p> <p>Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: _____</p> <p>Execution Date: <u>April 19, 1999</u></p>	

4. Trademark Application Number(s) or Registration Number(s):

<p>A. Trademark Application No.(s)</p>	<p>B. Registration No.(s) See attached list</p>
<p>Additional numbers attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	

<p>5. Name and address of party to whom correspondence concerning documents should be mailed:</p> <p>Name: Mary Cohen Address: Irell & Manella LLP 1800 Avenue of the Stars Suite 900</p> <p>City: Los Angeles State: CA Zip: 90067</p>	<p>6. Total no. of applications and registrations involved: <u>17</u></p> <p>7. Total fee (37 CFR 3.41): <u>\$ 440.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to charge to deposit account</p> <p>8. Deposit account number: 09-0946</p>
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DO NOT USE THIS SPACE

9. **Statement and signature:** To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary E. Cohen *Mary E. Cohen* **May 5, 1999**
Name of person signing Signature Date

Total number pages including cover sheet, attachments, and documents: **4**

05/11/1999 JSNABAZZ 00000156 1810747

01 FC:481
02 FC:482

40.00 OP
400.00 OP

TRADEMARK ASSIGNMENT

LIST OF REGISTRATION NUMBERS

1,810,747

1,797,790

1,797,789

1,797,788

1,794,960

1,791,613

1,791,612

1,786,739

1,800,854

1,891,701

1,838,473

1,772,963

1,776,485

1,834,694

1,577,728

1,211,531

1,211,529

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective as of December 21, 1998 is entered into by John Grossman, Inc., d/b/a The Gifted Line, a California corporation with offices located at 999 Canal Boulevard, Point Richmond, California 94804 ("Assignor"), as assignor, in favor of Wee Good, Inc., a Delaware Corporation with offices located at 5933 Slauson Avenue, Culver City, California 90230 ("Assignee"), as assignee, with reference to the following facts and circumstances:

Assignor is the proprietor of the following Trademark registrations in the United States (the "Trademarks"):

<u>Trademark:</u>	<u>Registration No.:</u>	<u>Issue Date:</u>
WE BRING THE PAST TO THE PRESENT	1,810,747	December 14, 1993
LITTLE GIFTED GREETINGS	1,797,790	October 12, 1993
GIFTED TAGS	1,797,789	October 12, 1993
GIFTED STICKERS	1,797,788	October 12, 1993
GIFTED NOTES	1,794,960	September 28, 1993
GIFTED LABELS	1,791,613	September 7, 1993
GIFTED FILE FOLDERS	1,791,612	September 7, 1993
VICTORIAN CHARMS	1,786,739	August 10, 1993
VICTORIAN JOYS	1,800,854	October 26, 1993
VICTORIAN JOYS	1,891,701	April 25, 1995
THE GIFTED LINE	1,838,473	May 31, 1994
THE GIFTED LINE	1,772,963	May 25, 1993
THE GIFTED LINE (Stylized)	1,776,485	June 15, 1993
THE GIFTED LINE	1,834,694	May 3, 1994
BASKET BOX	1,577,728	January 16, 1990
A GIFTED BAG	1,211,531	October 5, 1982
A GIFTED BOX	1,211,529	October 5, 1982

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and related rights.

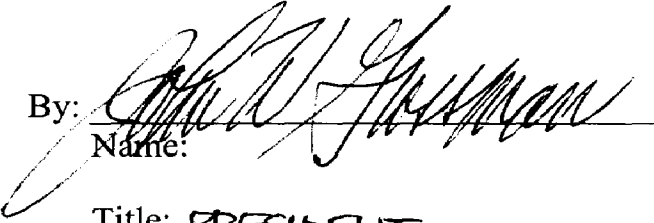
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation the Trademark registrations identified above, together with the goodwill of the business symbolized by the marks, as well as its entire right, title and interest in and to all State registrations of the marks heretofore granted or applied for, any and all common law rights to the Trademarks in the United States and any state thereof, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademarks to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer(s) thereunto duly authorized.

John Grossman, Inc.,
d/b/a The Gifted Line

Dated: 19 APRIL 1999

By: 
Name:

Title: PRESIDENT