

05-20-1999

DEPARTMENT OF COMMERCE
Patent and Trademark Office



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prints or copy thereof.

Tab settings

To the Honorable Commissioner of Patents and Trademarks.

1. Name of conveying party(ies):
Sombrero Brands LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Delaware Limited Liability Co.

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Richter and Company, Inc.
Internal Address: _____
Street Address: 1712 E. Boulevard
City: Charlotte State: NC ZIP: 28203

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State North Carolina
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 10, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
B. Trademark Registration No.(s)
Reg. No. 2,237,772 - SOMBRERO

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul B. Bell, Esq.
ALSTON & BIRD LLP
 Internal Address: P.O. Drawer 34009

Street Address: 1211 E. Morehead Street

City: Charlotte State: NC ZIP: 28234

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

If additional fees are needed please use

8. Deposit account number:
16-0605

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul B. Bell Paul B. Bell May 13, 1999
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

TRADEMARK ASSIGNMENT

WHEREAS, SOMBRERO BRANDS LLC, a Delaware Limited Liability Company, having a principal place of business at 1712 E. Boulevard, Charlotte, North Carolina 28203 (hereinafter referred to as "ASSIGNOR"), is the exclusive and record owner of the entire right, title and interest in and to the following Trademark and the corresponding United States Trademark Registration therefor:

Trademark: SOMBRERO
Registration No.: 2,237,772
Registered: April 6, 1999
Int. Class: 31

WHEREAS, Richter and Company, Inc., a North Carolina corporation, having a principal place of business at 1712 E. Boulevard, Charlotte, North Carolina 28203, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the above-identified trademark and the corresponding United States Trademark Registration therefor;

NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and sell unto said ASSIGNEE the entire right, title and interest in and to the above-identified trademark and the corresponding United States Trademark Registration therefor, together with the goodwill of the business appurtenant to and symbolized by said Trademark, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned, transferred and sold to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 10th day of May, 1999.

Sombrero Brands LLC

Lloyd Richter
By: _____
Title: Manager

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