

MRO 5-14-99

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

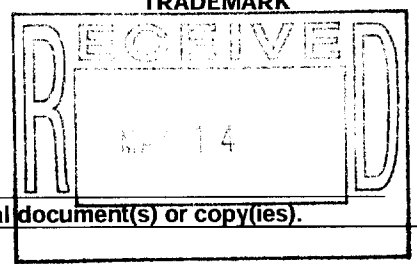
05-21-1999

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101042782

**RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
5 7 1999

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
5 7 1999

Name CREDIT ACCEPTANCE CORPORATION

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization MICHIGAN

Receiving Party

Mark if additional names of receiving parties attached

Name THE FIRST AMERICAN FINANCIAL CORPORATION

DBA/AKA/TA

Composed of

Address (line 1) 114 EAST FIFTH STREET

Address (line 2)

Address (line 3) SANTA ANA CALIFORNIA 92701
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization CALIFORNIA

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

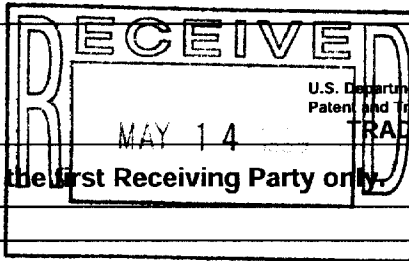
05/19/1999 NTHR11 00000093 75252690

01 FC:481 40.00 OP
02 FC:482 225.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001899 FRAME: 0093



Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 503-224-5858

Name

MATTHEW D. RABDAU

Address (line 1)

MILLER, NASH, WIENER, HAGER & CARLSEN LLP

Address (line 2)

3500 U.S. BANCORP TOWER

Address (line 3)

PORTLAND, OREGON 97204-3699

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75252690

2200487

2200490

2200493

2200488

2200491

2200522

2200489

2200492

2202170

Number of Properties

Enter the total number of properties involved.

10

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 265.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

13-3571

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Matthew D. Rabdau

May 13, 1999

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARKS

ASSIGNOR: Credit Acceptance Corporation, a Michigan corporation, whose address is Silver Triangle Building, 25505 W. Twelve Mile Road, Third Floor, Southfield, Michigan 48034

ASSIGNEE: The First American Financial Corporation, a California corporation, whose address is 114 East Fifth Street, Santa Ana, California 92701

1. Assignment: For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the trademarks and the registrations and applications for registration thereof noted on Schedule A attached hereto ("Trademarks") and the goodwill of the business associated therewith.
2. Title: Assignor warrants (a) that it is the exclusive owner of the Trademarks, (b) that it has the right to make the assignment to Assignee, (c) that no grounds exist for any challenge to Assignor's exclusive rights thereto, and (d) that no license to the Trademarks has been granted to any third person.
3. Cooperation: Assignor shall take such additional action as may be reasonably requested by Assignee to effect or record this assignment, and shall cooperate with Assignee in any proceedings involving the Trademarks. Requested action shall be taken at Assignee's expense, unless required on account of a breach of Assignor's warranty.

Dated the 7th day of May, 1999.

CREDIT ACCEPTANCE CORPORATION

By: 
Title: V.P. Finance

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

Trademark	Registration No. / Application Serial No.
CheckScore	75/252,690
RentScore	2,200,487
CheckScreen	2,200,488
SkipGuard	2,200,489
SocialGuard	2,200,490
FrontHit	2,200,491
BackHit	2,200,492
MergeHit	2,200,493
RentScreen	2,200,522
CableScreen	2,202,170
CheckGuard	N/A
AutoScreen	N/A
AutoScore	N/A
LoanScore	N/A
LoanScreen	N/A
Tele-Track	N/A