

To the Honorable Commissioner of
Please record the attached original



1. Name of Party(ies) conveying an interest:

Ad Art Electronic Sign Corporation

5.19.99

101045353

ing an interest:

Name: Electronic Sign Corporation

Internal Address: _____

Street Address: 3133 North Ad Art Road

City: Stockton

State: California

Zip: 95215

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State Nevada
- Other _____

Entity:

- Individual Association
- General Partnership Limited Partnership
- Corporation-State California
- Other _____

Citizenship _____

If not domiciled in the United States, a domestic

representative designation is attached:

- Yes No

(the attached document must not be an assignment)

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger
- Other _____

Execution Date May 12, 1999

4. Application number(s) or patent number(s). Additional sheet attached?

- Yes No

A. Trademark Application No.(s)

75/204,672

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathleen A. Skinner

Internal Address: _____

Street Address: One Kaiser Plaza, Suite 2360

City: Oakland

State: CA

Zip: 94612

6. Number of applications and registrations involved:
One

7. Amount of fee enclosed or authorized to be charged:

\$ 40.00

8. Deposit account number: No. 19/2383

USE FOR CREDIT OR INSUFFICIENT FEE ONLY

05/25/1999 MTHAI1 00000066 75204672

DO NOT USE THIS SPACE

01 FC:481

40.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathleen A. Skinner

Name of Person Signing

Kathleen A. Skinner

Signature

5/19/99

Date

Total number of pages including cover sheet, attachments and document: 3

TRADEMARK ASSIGNMENT

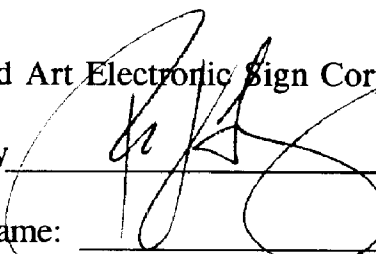
WHEREAS, Ad Art Electronic Sign Corporation, (hereafter "Assignor") is the owner of U.S. Trademark Application Serial No. 75/204,672 for ARENAVISION filed November 28, 1996 on an intent-to-use basis;

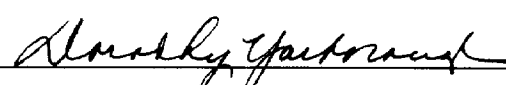
WHEREAS, Assignor has adopted and used said mark in interstate commerce and has an on-going business therefor for the goods recited in the application;

WHEREAS, Electronic Sign Corporation, a California corporation located at 3133 North Ad Art Road, Stockton, California 95215 (the "Assignee") is desirous of acquiring said mark and the application therefor, and is the successor of the Assignor's business to which the mark pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified application therefor.

Date: 5/12/99

Ad Art Electronic Sign Corporation
By 
Name: TERRY J. LONG
Title: Pres.

Witnessed: 
Name: Dorothy Yarborough
Dated: May 12, 1999

Acknowledgment

State of California)

) ss:


County of San Joaquin)

On May 12, 1999 before me, Dorothy Yarborough, personally appeared

TERRY J. LONG

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Notary Public or Consular Officer
of the United States of America

