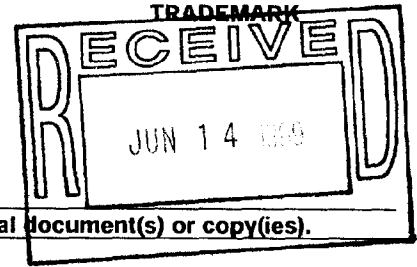


06-17-1999



101068166

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



MJD
6.14.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name The Executive Speaker, Inc.

06/ 04/1999

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Florida Corporation
- Association

Other _____

Citizenship/State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name Norrell Services, Inc.

DBA/AKATA _____

Composed of _____

Address (line 1) 3535 Piedmont Road, N.E.

Address (line 2) _____

Address (line 3) Atlanta City GA State/Country U.S.A. Zip Code 30305

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other _____
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Georgia

FOR OFFICE USE ONLY

06/16/1999 MTHA11 00000187 1779251

01 FC:481 40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

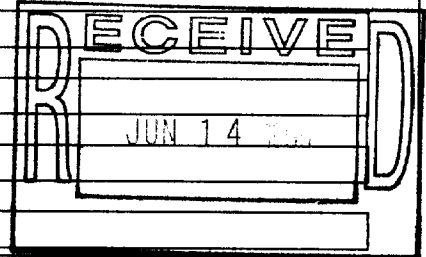
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,779,251"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William M. Hobby, III
Name of Person Signing

William M. Hobby
Signature

June 9, 1999
Date Signed

1999 JUN 14
NO. 2558 3. 1. 1

ASSIGNMENT OF TRADEMARK

WHEREAS, The Executive Speaker, Inc. (ASSIGNOR), of the State of Florida, located and doing business at 891 Mayfield Avenue, Winter Park, Florida 32789, has adopted and is using the mark for THE EXECUTIVE SPEAKER & DESIGN, for conducting seminars and training in the fields of public speaking, communications, organizational and management skills throughout the United States, Registration No. 1,779,251.

WHEREAS, NORRELL SERVICES, INC., (ASSIGNEE) of the State of Georgia, located and doing business at 3535 Piedmont Road, N.E., Atlanta, GA 30305, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said marks.

Peggy Frailey

PEGGY FRAILEY
President

The Executive Speaker, Inc.

STATE OF FL)
COUNTY OF ORANGE) ss

The foregoing instrument was acknowledged before me this 4th day of JUNE, 1999 by PEGGY FRAILEY, who ✓ is personally known to me or _____ who has produced _____ as identification and who did/did not take an oath.

Sherry Webb

Notary Public
My Commission Expires: _____

