

1. Name of conveying party(ies):
 Professional Exposition Management Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Reed Elsevier Properties Inc
 Internal Address: _____
 Street Address: 1105 North Market Street
 City: Wilmington State: DE ZIP: 19801

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 12/12/98

4. Application number(s) or patent number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,575,423
1,163,019 1,811,655

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Renee Simonton, President
 Internal Address: Reed Elsevier Properties Inc
 Street Address: 1105 North Market Street
 City: Wilmington State: DE ZIP: 19801

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

06/17/1999 NTM011 00000024 1575423

01 FC:481 40.00 OP
 02 FC:482 50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
 RENEE SIMONTON
 Name of Person Signing

Renee Simonton
 Signature

June 3, 1999
 Date

Total number of pages including cover sheet, attachments, and document: 2

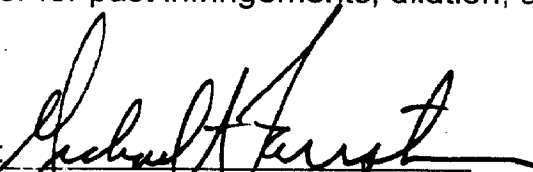
Assignment

WHEREAS, Professional Exposition Management Company a Delaware corporation ("Assignor"), is the owner of the trademarks and trade names listed below listed below:

TRADEMARK/TRADE NAME	REGISTRATION NUMBER
Assembly Technology Expo	1,575,423
Assembly Southeast	
Chicagoland Sport Fishing, Travel & Outdoors Show	1,163,019
Quality Expo	
Quality Expo International QEI	1,811,655

WHEREAS, Reed Elsevier Properties Inc., a Delaware corporation ("Assignee"), wishes to acquire the Trademarks.

THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all it right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

By: 
Name: Michael A Feinstein
Title: vice President

Date 12/22/96

Assignment
DEMCO/REPI
(Pocket)