

06-24-1999

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101075674

To the Honorable Commissioner of Patents

held original documents or copy thereof.

1. Name of conveying party(ies):

Hearst-Argyle Stations, Inc.

Name of receiving party(ies):

Name: Hearst-Argyle Television, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other:
- Association
- Limited Partnership

Internal Address:

Street Address: 400 Ardmore Boulevard

City: Pittsburgh State: PA ZIP: 15221

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State: Delaware
- Other:

Additional names of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: December 18, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,683,280

Additional numbers attached? Yes No

5. Name and address of party to whom concerning document should be mailed:

Name: Michael L. Dever

Internal Address: Buchanan Ingersoll, P.C.

Street Address: 301 Grant Street

20th Floor

City: Pittsburgh State: PA ZIP: 15219

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael L. Dever

Name of Person Signing

Signature

6/16/99

Date

Total number of pages comprising cover sheet:

2

TRADEMARK ASSIGNMENT

This is an Assignment having an effective date of April 13, 1998 from HEARST-ARGYLE STATIONS, INC, a Nevada corporation, ("Assignor") to HEARST-ARGYLE TELEVISION, INC, a Delaware corporation ("Assignee").

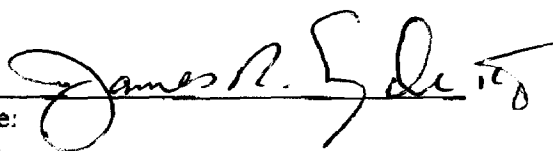
WHEREAS, Assignor is the owner of record of the U.S. Trademark Registration No. 1683,280 for the mark "CAPPELLI & COMPANY & Design" (the "Trademark").

WHEREAS, Assignor has agreed to convey to Assignee all right, title and interest in and to said Trademark including the goodwill associated therewith.

NOW, THEREFORE, for consideration previously provided and hereby acknowledged, Assignor hereby transfers to Assignee all right, title and interest in and to the Trademark, including the goodwill associated therewith, and further including the right to sue and recover for past damages.

IN WITNESS WHEREOF, Assignor hereby has caused its name to be signed by its duly authorized representative this 16th day of December, 1998.

By: _____
Name: _____
Title: _____



Hearst-Argyle Stations, Inc.