

RECORDATION FORM C
TRADEMARKS

06-25-1999

FEDERAL COMMERCE
TRADEMARK OFFICE

Tab settings 000 ▾

To the Honorable Commissioner of



101076413

areof.

1. Name of conveying party(ies):

01-26-1999

Name and address of receiving party(ies)

*Mico
6-14-99*

Magic Lamp Marke

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #61

Name: Hard Rock Cafe International (USA), Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

Internal Address: _____

Street Address: 6100 Old Park Lane

City: Orlando State: FL ZIP: 32835

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Florida
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: November 27, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

see attached

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul LePore

Internal Address: _____

Hard Rock Cafe International
(USA), Inc.

Street Address: 6100 Old Park Lane

City: Orlando State: FL ZIP: 32835

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul LePore
Name of Person Signing

[Handwritten Signature]
Signature

1/26/99
Date

5

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

02/09/1999 08:00:00 00000001 7485000

01 FC:00

Mark

App. No.

App. Date

ROCK HARD PLAY SAFE

75/265,831

3/28/97

ROCK HARD PLAY SAFE

75/265,833

3/28/97

03-18-1999



100988196

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID#

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment Security Agreement

License Change of Name

Merger Other

U.S. Government
(For Use ONLY by U.S. Government Agencies)

Departmental File Secret File

Conveying Party(ies)

Mark if additional names of conveying parties attached

Name (line 1) Execution Date Month Day Year

Name (line 2)

Second Party

Name (line 1)

Name (line 2)

Execution Date Month Day Year

Receiving Party

Mark if additional names of receiving parties attached

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 1)

Name (line 2)

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

FOR OFFICE USE ONLY

11/04/1998 JSHADAZZ 00000035 SKOLNIK R
01 FC:581 40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001918 FRAME: 0509

86-36-01

Correspondent Name and Address **Area Code and Telephone Number**

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Application Number(s) or Patent Number(s) Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)			Patent Number(s)		
<input type="text" value="50/100924"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor. Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number **only if a U.S. Application Number has not been assigned.**

PCT PCT PCT

PCT PCT PCT

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

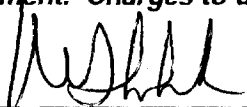
Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert M. Skolnik 

Name of Person Signing **Signature** **Date**

A S S I G N M E N T

WHEREAS, Albert Goldstein, an individual whose address is 87 Glenwood Drive, Tinton Falls, New Jersey 07724, and Steven A. Cohen, an individual whose address is 23 Park Avenue, Cranford, New Jersey 07076 have invented and own a certain invention entitled NON-IRRITATING SOAP, for which a provisional application for Letters Patent in the United States was executed 9/8/98, 1998, Serial No. _____; and

WHEREAS, COATING TECHNOLOGIES, INC., a Corporation of the State of New Jersey, having its principal offices at 2371 Beryllium Drive, Scotch Plains, New Jersey, 07076, is desirous of acquiring the entire right, title and interest in and to said invention, said application, and any and all United States or foreign patents that may issue thereon; and

WHEREAS, said Albert Goldstein and Steven A. Cohen are hereinafter referred to as "Assignor", and said COATING TECHNOLOGIES, INC., is hereinafter referred to as "Assignee".

NOW THEREFOR, be it known that for and in consideration of the payment by the Assignee to the Assignor of the sum of Ten Dollars, (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, the Assignor hereby sells, assigns and transfers to the Assignee all right, title and interest in and to said invention, said application, and all Letters Patent of the United States or foreign countries to be obtained therefor on said invention, said application, or any continuation, division, renewal, substitute or reissue thereof for the full terms or terms for which the same may be granted in the United States and any foreign country.

The Assignor hereby authorizes the Commissioner of Patents and Trademarks to issue said United States Letters Patent to said Assignee for its sole use and for the use of its successors and assigned to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignor had this Assignment and sale not been made.

DATED: _____ ✓

ALBERT GOLDSTEIN

DATED: 9-8-98 ✓



STEVEN A. COHEN

WHEREAS, Magic Lamp Marketing, L.L.C., a limited liability company existing under the laws of the State of New Jersey an address of 390 West End Avenue, Ridgewood, New Jersey 07450 ("MAGIC LAMP MARKETING"), has adopted, used and is using, and to its knowledge, information and belief, is the owner of the exclusive and entire right, title and interest in and to the trademark ROCK HARD PLAY SAFE, as well as the goodwill of the business associated therewith, including U.S. Patent and Trademark App. Ser. No. 75/265,831 and App. Ser. No. 75/265,833 (hereinafter referred to as the "Marks"); and

WHEREAS, HARD ROCK CAFÉ INTERNATIONAL (USA), INC. ("HARD ROCK CAFE") of 6100 Old Park Lane, Orlando, FL 32835, a corporation organized and existing under the laws of Florida, is desirous of acquiring all right, title and interest in said Marks, along with the goodwill associated therewith;

WHEREAS, to the best of its knowledge, MAGIC LAMP MARKETING is the exclusive owner of the above-mentioned marks, and that it has not received nor is aware of any claim against its ownership of such marks, other than the claim made by Assignee and/or its affiliates.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, MAGIC LAMP MARKETING does hereby sell, assign, and transfer unto HARD ROCK CAFE, its successors and assigns, the entire right, title and interest in and to said Marks together with the goodwill of the business symbolized by said Marks, which sale, assignment and transfer is without representation or recourse, and includes any and all past and present rights and powers, statutory and common law, which have accrued or may accrue to MAGIC LAMP MARKETING, of any and all kind or nature appertaining to said Marks, the same to held and enjoyed by HARD ROCK CAFÉ, its successors and assigns as fully and entirely as the same would have been held by MAGIC LAMP MARKETING had such sale, assignment, and transfer not have been made.

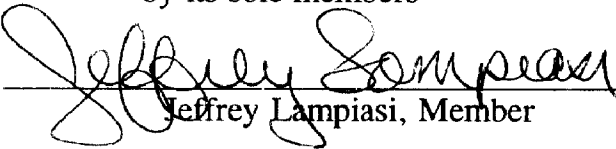
Under this Assignment Agreement, MAGIC LAMP MARKETING and its members, officers, agents and employees agree to immediately cease any and all use of the marks ROCK HARD PLAY SAFE in commerce or otherwise, upon execution of this Assignment Agreement. HARD ROCK CAFE agrees in its sole discretion to undertake responsibility for registering the Marks, and MAGIC LAMP MARKETING agrees to cooperate with HARD ROCK CAFE in effectuating such registration, at no cost, expense or liability to MAGIC LAMP MARKETING. MAGIC LAMP MARKETING further agrees to forward any and all past and future correspondence from the U.S. Patent and Trademark Office pertaining to the Marks to counsel for

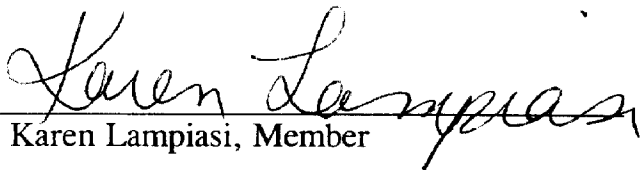
Assignment
Hard Rock Cafe/Magic Lamp Marketing, L.L.C.

HARD ROCK CAFÉ, Carol Michaels, Esq., 5401 Kirkham Road, Orlando, Florida 32819, upon execution of this Agreement.

MAGIC LAMP MARKETING, L.L.C.
by its sole members

Date: 11/21/98

By: 
Jeffrey Lampiasi, Member

By: 
Karen Lampiasi, Member

State of *New Jersey*)
) ss
County of *Bergen*)

On this *27th* day of *November*, 1999, before me personally appeared Jeffery Lampiasi, to me known, who being by me duly sworn did depose and say that he is a member of Magic Lamp Marketing, L.L.C. which executed the above instrument; and that he signed the above instrument by authority of and on behalf of said partnership.

Barbara Jugan

Notary Public

My Commission Expires: **BARBARA JUGAN**
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 4/30/2003

State of *New Jersey*)
) ss
County of *Bergen*)

On this *27th* day of *November*, 1999, before me personally appeared Karen Lampiasi, to me known, who being by me duly sworn did depose and say that she is a member of Magic Lamp Marketing, L.L.C. which executed the above instrument; and that he signed the above instrument by authority of and on behalf of said partnership.

Barbara Jugan

Notary Public

My Commission Expires: **BARBARA JUGAN**
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 4/30/2003