

06-25-1999



1 SHEET

101074436

TO: The Commissioner of Patents and Trademarks: Please return the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

6-22-99

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

06/24/1999 NTHAI1 00000024 2214594

FOR OFFICE USE ONLY

365E

01 FC:481 40.00 OP
02 FC:482 325.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached.

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

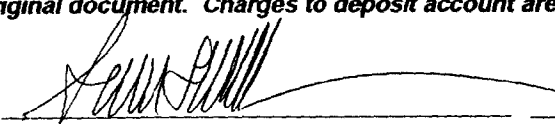
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Isaac Chehebar



Name of Person Signing

Signature

Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

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221406	2032709	1973109
2146742	2148302	<input type="text"/>
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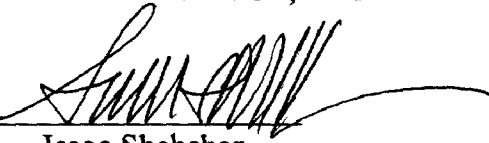
Assignment of Trademarks

WHEREAS, BBC APPAREL GROUP, LLC., a New York limited liability company having an office at 1370 Broadway, New York, New York has adopted, used, is using and is the owner of those trademarks listed on Exhibit A hereto, which trademarks are now registered in the United States Patent and Trademark Office and in certain foreign jurisdictions; and

WHEREAS, GOTHAM LICENSING GROUP, LLC, a New York limited liability company having an office at 1370 Broadway, New York, New York, is desirous of acquiring said registered trademarks, together with the goodwill of the business symbolized by such trademarks.

NOW THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, BBC APPAREL GROUP, LLC hereby assigns to GOTHAM LICENSING GROUP, LLC all right, title and interest in the United States and internationally in and to said trademarks, together with the goodwill of the business symbolized by the trademarks and the registrations thereof.

BBC APPAREL GROUP, LLC

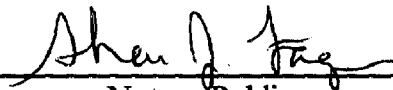
By: 

Isaac Shehebar

Title: Manager

STATE OF NEW YORK)
 : ss.:
COUNTY OF NEW YORK)

On the 7 day of April, 1999, before me, the undersigned, a Notary Public in and for said State, personally appeared Isaac Shehebar, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

SHARI J. FAGEN
Notary Public, State of New York
No. 02FA5014420
Qualified in Nassau County
Commission Expires July 15, 1999

Exhibit A

Registration Number	Trademark	Date of Registration	Goods
2214594	Jeansystem JouJou	12/29/98	Clothing for men, women and children
1854191	JouJou	9/13/94	handbags, backpacks, schoolbags, small leather goods
1788854	JouJou - stylized form	8/13/93	jewelry, namely watches
1602445	Sweet Clothing Co. by JouJou	6/19/90	women's clothing
1291238	JouJou	8/21/84	Men's Sportswear
1214956	JouJou	11/2/82	Women's shoes
1214099	JouJou	10/26/82	Children's wear
1138987	JouJou	8/26/80	Ladies sportwear
2201405	Dollhouse	11/3/98	apparel, footwear, bags, jewelry and cosmetics and perfumes
2201406	Dollhouse	11/3/98	eyeglasses and sunglasses, jewelry and watches, leather goods
2032709	Dollhouse	1/21/97	apparel
1973109	Dollhouse - design plus words "DH"	5/7/96	apparel
2146742	Shampoo	3/24/98	clothing for men, women and children
2148302	Star 69 - design and words	3/31/98	vintage style apparel