

07-02-1999

PGB-900



TRADEMARK ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101083667

HEET

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Bentley Lingerie, Inc.

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation - State New York
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  YES  NO

6-30-99

3. Nature of Conveyance

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

Execution Date: March 23, 1999 and June 17, 1999

2. Name and address of receiving party(ies):

Name: Peter G. Bodine

Internal Address: \_\_\_\_\_

Street Address: 298 East Deshler Avenue

City: Columbus State: OH ZIP: 43206

- Individual(s) - Citizenship: United States
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - State \_\_\_\_\_
- Other \_\_\_\_\_

If Assignee is not domiciled in the United States,  
a domestic representative designation is attached:  YES  NO  
(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  YES  NO

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Trademark Application Number(s): \_\_\_\_\_

B. Trademark Registration Number(s): 1,832,257

Additional number(s) attached?  YES  NO

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher R. Lewis

Internal Address: Ratner & Prestia

Street Address: Suite 301, One Westlakes, Berwyn  
P.O. Box 980

City: Valley Forge State: PA ZIP: 19482-0980

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: 18-0350

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

Christopher R. Lewis

Name of Person Signing

Signature

June 28, 1999

Date

Total number of pages including cover sheet, attachments, and document: 2

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

7/01/1999 BNGUYEN 00000162 1832257

1 FC:481

40.00 OP

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, DC 20231

ASSIGNMENT

WHEREAS, Bentley Lingerie, Inc. ("Assignor"), a New York Corporation having a principal place of business at 234 Sixteenth Street, Jersey City, NJ 07302, has adopted the trademark JOE COLLEGE (the "Mark") for certain apparel, and has acquired goodwill associated with and symbolized by the Mark and has not abandoned the Mark;

WHEREAS, Assignor is the owner of Registration No. 1,832,257 in the United States Patent and Trademark Office for the Mark;

WHEREAS, Peter G. Bodine ("Assignee"), an individual of Columbus, Ohio, is desirous of acquiring all right, title, and interest in and to the Mark and the registration thereof;

NOW, THEREFORE, in consideration of the sum of one thousand, seven hundred and fifty dollars (\$1,750.00), half of which is payable within thirty days of this Agreement and the other half payable within ninety days of this Agreement, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business associated with and symbolized by the Mark, and the registration thereof as set forth herein, and including the right to sue for any past infringement and collect any damages as a result of such infringement.

Assignor agrees to forward to Assignee any tags, labels, brochures, advertisements, or catalogs bearing the Mark and to advise Assignee of any correspondence, inquiries, or orders pertaining to the Mark.

Assignor, Bentley Lingerie, Inc.

By: [Signature]  
Name: MARVIN ANGEL  
Title: PRESIDENT  
Dated: MARCH 23, 1999

Assignee, Peter G. Bodine

By: [Signature]  
Name: Peter G. Bodine  
Dated: 6/17/99