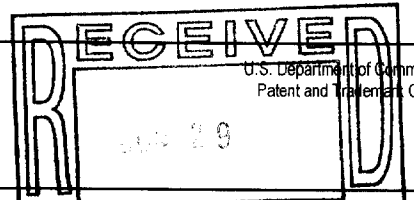


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62-629-99
MCD 6-29-99

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Nielsen Media Research, Inc. (formerly Cognizant Corporation)

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
Cognizant Technology Solutions Corporation
Name:
500 Glenpointe Center West, Teaneck, New Jersey 07666
Address:

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: June 14, 1999

Individual(s) citizenship _____
Association _____
General Partnership _____
Limited Partnership _____
Corporation-State Delaware
Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): 2

A. Trademark Application No.(s) (75/040178) and (75/181266) B. Trademark Registration No.(s)
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Dorothy R. Whitney
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41)..... \$ 65

Enclosed

Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dorothy R. Whitney
Name of Person Signing

Dorothy R. Whitney
Signature

June 29, 1999
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

07/01/1999 DMSUYEN 00000182 75040178

01 FC:481 40.00 OP
04 FC:482 25.00 OP
NIP/21138/00/367691.1

TRADEMARK
REEL: 001922 FRAME: 0787

CONFIRMATORY TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT is a confirmation of the assignment made the 1st day of July, 1998 between NIELSEN MEDIA RESEARCH, INC. (formerly Cognizant Corporation) a Delaware corporation located at 299 Park Avenue, New York, New York 10171 ("Assignor") and COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION, a Delaware corporation located at 500 Glenpointe Center West, Teaneck, New Jersey 07666 ("Assignee").

WHEREAS, pursuant to a License Agreement dated May 15, 1998 (the "License Agreement") COGNIZANT CORPORATION ("Cognizant"), the predecessor in interest of Assignor, granted a license to Assignee to use the trademarks COGNIZANT and C & Design (the "Marks"); and

WHEREAS, Paragraph 2.2 of the License Agreement provided that upon the reorganization of Cognizant, Cognizant shall transfer and assign to Assignee all of its right, title and interest in and to the Marks including without limitation, all registrations, applications and all goodwill associated therewith and that upon said reorganization the License Agreement would terminate; and

WHEREAS, on July 1, 1998 the reorganization of Cognizant became effective and simultaneously therewith Cognizant's name was changed to Nielsen Media Research, Inc.

NOW, THEREFORE, for good and valuable consideration, already received and hereby acknowledged, Assignor does confirm that it has assigned and hereby does assign to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the Marks together with the goodwill of the business symbolized by them, and all registrations and pending applications, renewals or

COUNTY OF Essex

On June 14, 1999, before me personally came Gordon Coburn, to me known, who being by me duly sworn, did depose and say that he is a duly authorized officer of Cognizant Technology Solutions Corporation, the corporation described in and which executed the foregoing instrument, and that he had the authority to sign his name hereto on behalf of the corporation.

Margaret Yskamp
Notary Public

MARGARET YSKAMP
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES OCT 7 1999

SCHEDULE A

<u>Mark</u>	<u>Application No.</u>
COGNIZANT	75/040178
C & Design	75/181266