

07-19-1999

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

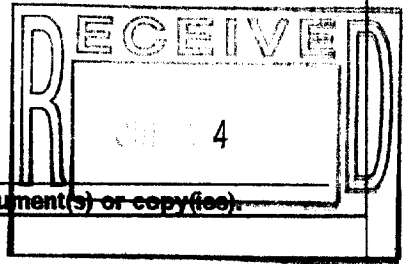


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mrs

7-14-99

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

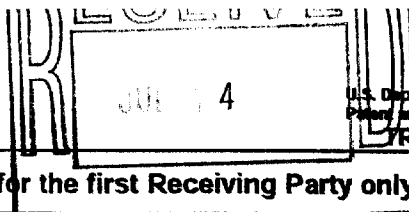
07/16/1999 MTHA11 00000234 75154955

01 FC:481 40.00 OP  
02 FC:482 500.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

TRADEMARK  
REEL: 001928 FRAME: 0436



**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75/154955"/>	<input type="text" value="75/491648"/>	<input type="text" value="75/216546"/>	<input type="text" value="2215325"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/154956"/>	<input type="text" value="75/208586"/>	<input type="text" value="75/353382"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/208965"/>	<input type="text" value="75/208588"/>	<input type="text" value="75/208587"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lawrence R. Miller

Signature

7/14/99

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name



Formerly

Individual     General Partnership     Limited Partnership     Corporation     Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)




City

State/Country

Zip Code

Individual     General Partnership     Limited Partnership

Corporation     Association

Other

Citizenship/State of Incorporation/Organization

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**Trademark Application Number(s) or Registration Number(s)**

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

**Trademark Application Number(s)**

**Registration Number(s)**

75/208967	75/208590	75/208589
75/622069	75/622066	75/622051
75/622071	75/491647	75/491650
75/587161	75/611251	


**Exhibit A****TRADEMARK SCHEDULE**

<b>MARK</b>	<b>SERIAL NO.</b>
GENERAL INTERNET	75/154,955
MINING PREP	75/491,648
MINING CO.	75/216,546
NET JOCKEY	75/154,956
NETMINER	75/208,586
THE MINING COMPANY	75/353,382
THE MINING COMPANY	75/208,965
THE MINING COMPANY	75/208,588
THE MINING COMPANY	75/208,587
THE MINE	75/208,967
THE MINE	75/208,590
THE MINE	75/208,589
MINE	75/622,069
MINE	75/622,066
MINE.COM	75/622,051
MINE.COM	75/622,071
GUIDESITE	75/491,647
GUIDEWAYS	75/491,650
WE DIG THE NET	75/587,161
MININGCO.COM	75/611,251

## ASSIGNMENT OF TRADEMARKS


The Assignment is made as of May 17, 1999, by Applicant, MiningCo.com, Inc. ("ASSIGNOR"), a Delaware corporation, with an address at 220 East 42<sup>nd</sup> Street, New York, New York 10017, to About.com, Inc. ("ASSIGNEE"), a Delaware corporation, with an address at 220 East 42<sup>nd</sup> Street, New York, New York 10017 and the successor to the Applicant's business, to which the marks pertain.

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications and the associated trademarks listed on Exhibit A and Exhibit B attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

MININGCO.COM, INC.

Dated: 7/3/99

By:   
Name: ALAN BAUSTEIN  
Title: SR VP + GC

# FRANKFURT, GARBUS, KLEIN & SELZ, P.C.

ARTHUR J. KLEIN (1932 - 1993)  
MARTIN GARBUS  
MICHAEL P. FRANKFURT  
THOMAS D. SELZ  
ARTHUR J. GINSBURG (1941 - 1998)  
ROBERT N. SOLOMON  
ROBERT G. WISE  
RICHARD KURNIT  
RICHARD B. HELLER  
JERROLD B. SPIEGEL  
GERALD E. SINGLETON  
RICHARD HOFSTETTER  
EDWARD H. ROSENTHAL  
MAURA J. WOGAN  
LISA E. DAVIS  
GAVIN D. MCELROY  
JILL N. GOLDSTEIN  
CANDICE STEIN KERSH  
DAVID ATLAS  
HEIDI K. FREUND  
WILLIAM NIX  
GARY A. SCHONWALD  
AMY CIBINIC ONDREYKA

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ATTORNEYS AT LAW  
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NEW YORK, NEW YORK 10022

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DIRECT DIAL NUMBER

(212) 826-5573

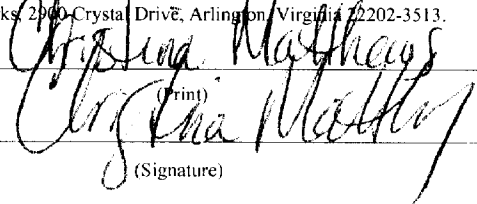
July 14, 1999

KYRAN CASSIDY  
EDWARD HERNSTADT  
MICHAEL R. WILLIAMS  
BRIAN G. MURPHY  
LAWRENCE R. MILLER  
JEFFREY A. GREENBAUM  
ERIC M. FALKENSTEIN  
GRACE APPEL  
ROBERTA S. BELL  
JESSIE F. BEEBER  
GLENN M. HAMMOND  
BRAD M. HOYLMAN  
JACQUELINE ECKHOUSE  
RAYMOND M. MAIELLO

COUNSEL  
RONALD S. KONECKY  
STUART SILFEN  
ARTHUR K. FUHRER  
ALAN J. KAUFMAN  
S. JEAN WARD

## EXPRESS MAIL CERTIFICATE

"Express Mail" mailing label number EL328379414US  
Date of Deposit July 14, 1999. I hereby certify that this paper or  
fee is being deposited with the United States Postal Service  
"Express Mail Post Office to Addressee" service under 37 CFR 1.10  
on the date indicated above and is addressed to the Assistant Commissioner  
for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

  
(Print)  
(Signature)

Via Express Mail  
Commissioner of Patents and Trademarks  
Box ASSIGNMENTS  
Washington, D.C. 20231

Re: Assignment of Trademarks  
Our Ref. No. 8522-0100

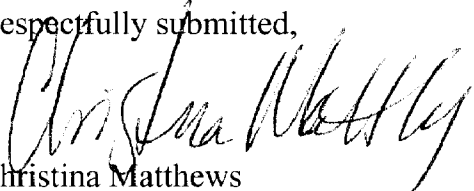
Dear Sir/Madam:

We enclose herewith:

1. Trademark Recordation Form Cover Sheet;
2. Trademark Assignment, with a Trademark Schedule;
3. Check in the amount of \$540.00; and
4. Postcard receipt.

Please charge any fees which may be due to our firm's Deposit Account No. 06-1839.

Respectfully submitted,

  
Christina Matthews  
Trademark Paralegal

Enclosure

FGKS: 81318.1 07/14/99

08522.00100

TRADEMARK  
REEL: 001928 FRAME: 0441

**Exhibit B**

**TRADEMARK SCHEDULE**

<b>MARK</b>	<b>REGISTRATION NO.</b>
TAKE BACK THE NET	2,215,325