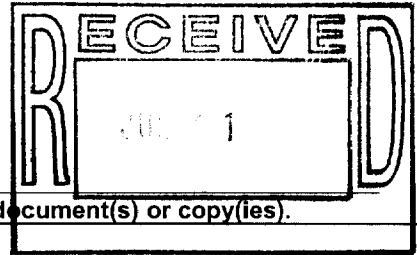


07-27-1999



101102156

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



MAD
7.21.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

07/26/1999 DNGUYEN 00000352 75036957

FOR OFFICE USE ONLY

81 FC:481
82 FC:482
40.00 OP
225.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231
TRADEMARK

REEL: 001933 FRAME: 0804

FORM PTO-1618B
Expires 06/30/99
OMB 0851-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

703 739 5286

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75036957"/>	<input type="text" value="75407544"/>	<input type="text"/>	<input type="text" value="2208355"/>	<input type="text" value="1687412"/>	<input type="text"/>
<input type="text" value="75407414"/>	<input type="text" value="75407411"/>	<input type="text"/>	<input type="text" value="2073353"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75407543"/>	<input type="text" value="75407618"/>	<input type="text"/>	<input type="text" value="2085385"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John C. Hollar

Name of Person Signing

Signature

Date Signed

SCHEDULE A

REGISTRATIONS

<u>Country</u>	<u>Mark</u>	<u>Registration Number</u>
U.S.	THE BUSINESS CHANNEL	2,208,355 (Class 41)
U.S.	THE BUSINESS CHANNEL	2,073,353 (Class 16)
U.S.	THE BUSINESS CHANNEL	2,085,385 (Class 42)
U.S.	THE BUSINESS CHANNEL and Design	1,687,412 (Class 38)

PENDING APPLICATIONS

<u>Country</u>	<u>Mark</u>	<u>Application Number</u>
Canada	THE BUSINESS CHANNEL	872,949
Canada	THE BUSINESS CHANNEL	872,948
Canada	THE BUSINESS CHANNEL and Design	873,982
U.S.	THE BUSINESS CHANNEL	75/036,957 (Class 9)
U.S.	THE BUSINESS CHANNEL and Design	75/407,414 (Class 42)
U.S.	THE BUSINESS CHANNEL and Design	75/407,543 (Class 16)
U.S.	THE BUSINESS CHANNEL and Design	75/407,544 (Class 38)
U.S.	THE BUSINESS CHANNEL and Design	75/407,411 (Class 41)
U.S.	THE BUSINESS CHANNEL and Design	75/407,618 (Class 9)

ASSIGNMENT OF MARKS

THIS ASSIGNMENT OF MARKS ("Assignment") is made as of this 30th day of June, 1999, by PUBLIC BROADCASTING SERVICE, a District of Columbia non-profit corporation with its principal offices at 1320 Braddock Place, Alexandria, Virginia 22314 ("Assignor"), to THE BUSINESS CHANNEL LLC., a Delaware limited liability company with its principal offices at 1330 Braddock Place, Alexandria, Virginia 22314 ("Assignee").

WHEREAS, Assignor has licensed to Assignee, a wholly-owned subsidiary of Assignor, the right to use the trademarks and service marks listed on Schedule A annexed hereto and incorporated by reference, in connection with the business of Assignee, which is a successor to that portion of Assignor's business to which said trademarks and service marks pertain;

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in and to said trademarks and service marks and the registrations and pending applications thereof listed on Schedule A ("the Marks, Registrations and Applications"), together with the goodwill of the business associated therewith and symbolized thereby;

NOW THEREFORE, for and in consideration of the mutual covenants contained herein and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby covenants and agrees as follows:

Transfer and Assignment. Assignor hereby transfers and assigns to Assignee (a successor to that portion of Assignor's business to which the Marks, Registrations and Applications pertain) and to Assignee's successors and assigns, and Assignee hereby accepts the transfer and assignment of, (a) all of Assignor's right, title and interest in and to the Marks, Registrations and Applications, together with the goodwill of the business associated therewith and symbolized thereby, and (b) any and all rights to sue for, and receive damages and other relief arising from, the infringement, on or prior to the date hereof, of the Marks, in each case, for the use and benefit of Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Further Actions. Assignor hereby agrees that it will not object to any lawful action taken by Assignee in connection with the enforcement or legal protection of any of the Marks, Registrations or Applications, and agrees that Assignee shall have full

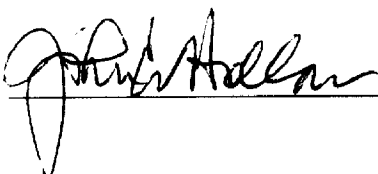
right of substitution for Assignor in any and all such actions. Assignor further covenants and agrees, at the reasonable request of Assignee and at no additional expense to Assignor, to promptly execute and deliver such further documents and to take such additional actions as may be necessary to vest in Assignee the Marks, Registrations and Applications, and otherwise to effectuate the intent of this Assignment. Without limiting the foregoing, Assignee shall have the right to record, file, or otherwise make known this Assignment, and such other documents as may reasonably be requested by Assignee to effectuate the transfer of the Marks, Registrations and Applications as provided herein, with any public or private agency or with any individual or entity whatsoever.

Representations and Warranties. Assignor represents and warrants as of the date hereof as follows: (a) Assignor is the sole and exclusive owner of the Marks, Registrations and Applications; (b) Assignor has not received any notice of any conflict or alleged conflict of any of the Marks, Registrations and Applications or violation or infringement, or alleged violation or infringement by such Marks, Registrations and Applications nor are any proceedings or claims pending that allege any violation or infringement or alleged violation or infringement of any rights or asserted rights of any other person with respect to the Marks, Registrations and Applications; (c) No proceedings or claims in which Assignor alleges that any person is infringing upon, or otherwise violating, any of the Marks, Registrations and Applications are pending and none have been served by, instituted or asserted by Assignor.

Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Virginia without regard to principles of conflicts of law.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Marks to be executed as of the date and year first above written.

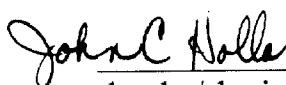
PUBLIC BROADCASTING SERVICE

By:  _____

COMMONWEALTH OF VIRGINIA)

) ss:

CITY OF ALEXANDRIA)

 On 6/30/_____, 1999 personally appeared before me to me personally known, who being by me duly sworn, deposes and says that he/she is Exec VP_____, of the Public Broadcasting Service, and that the

execution and delivery of this Assignment of Marks were authorized by the Public Broadcasting Service.

Carolyn M. Arthur
Notary Public

My commission expires: 10/31/99