

*min 7-16-99*

RECORDATION FOR

07-27-1999

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



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To the Honorable Comm

07-16-1999

P.

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or copy thereof.

U.S. Patent & TMO/ TM Mail Ropt Dt. #31

1. Name of conveying party

Spence Information Services, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other California Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: June 30, 1999

2. Name and address of receiving party(ies):

Name: Spins, Inc.

Internal Address: \_\_\_\_\_

Street Address: 185 Berry Street

City: San Francisco State: CA ZIP: 94107

- Individual(s) citizenship: \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignment is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) and addresses attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,230,737

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Diane E. Turriff

Internal Address: Wilson Sonsini Goodrich & Rosati

Street Address: 650 Page Mill Road

City: Palo Alto State: CA ZIP: 94304-1050

6. Total number of application and registrations involved: ..... 1

7. Total fee (37 CFR 3.41) ..... \$40.00

Enclosed

Authorized to be charged to deposit account

If insufficient funds charge to:

8. Deposit account number: 23-2415 Attn: 16715-TM1001

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Diane E. Turriff  
Name of Person Signing

Signature

12 July 1999  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

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# ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS Spence Information Services, LLC, a California limited liability company ("Assignor") has agreed to assign, grant, transfer and otherwise convey to SPINS, INC., a Delaware corporation ("Assignee"), all right, title, and interest in and any and all right that Assignor may have in all countries in the world to any trademarks and/or service marks adopted or used by Assignor, and all goodwill associated with such marks, including any and all common law rights therein (the "Marks") and the right to recover for damages and profits for past infringements of the Marks; and

WHEREAS Assignee desires to acquire all right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant, transfer and otherwise convey to Assignee all of its right, title and interest in and to the Marks, all registration and applications therefore (including all federal, state and foreign statutory and common law rights), all goodwill associated with such Marks and the right to recover for damages and profits for past infringements of the Marks.

Assignor agrees to execute and deliver at the request and expense of Assignee, any papers or instruments and to perform any other reasonable acts that the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks and Service Marks to be duly executed as of June 30, 1999.

SPENCE INFORMATION SERVICES, LLC

By: 

Title: CEO/Manager

SPINS, INC.

By: 

Title: CEO/PRES

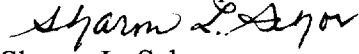
overpayment to Deposit Account No. 23-2415 Attn: 16715-TM1001.

Please return the confirmation of the Request for Recordation of Assignment with the stamped reel and frame numbers to the address shown below and please take note that all correspondence regarding the enclosed assignment and the related registration should be directed to:

Andrew P. Bridges  
Diane E. Turriff  
Wilson Sonsini Goodrich & Rosati  
Professional Corporation  
650 Page Mill Road  
Palo Alto, CA 94304  
(650) 493-9300

I would appreciate your acknowledging receipt of the attached Assignment of Trademarks and Service Marks, Recordation Form Cover Sheet and filing fee by stamping the enclosed postcard with the date received and returning it to me.

Very truly yours,

WILSON SONSINI GOODRICH & ROSATI  
Professional Corporation  
  
Sharon L. Schor  
Senior Paralegal

Enclosures

cc: Andrew P. Bridges (w/encls.)  
Diane E. Turriff (w/encls.)

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