

MRD 7-26-99

FORM PTO-1618A
Expires 08/30/99
OMB 0651-002

07-27-1999



101101389

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Association

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

07/27/1999 DNGUYEN 00000069 500256 75476062

FOR OFFICE USE ONLY

01 FC:481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 001934 FRAME: 0345

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75476062"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael D. Steffensmeier

Name of Person Signing



Signature

7/20/99

Date Signed

ASSIGNMENT

WHEREAS, Medicine Shoppe International, Inc., a Delaware corporation, having an address at 1100 North Lindbergh, St. Louis, MO 63132 ("Medicine Shoppe"), has adopted, used and is using the trademark: MPB SCRIPT TALK (the "Mark");

WHEREAS, Medicine Shoppe is the owner of the Mark and the application therefore (Serial No. 75/476,062); and

WHEREAS, Pinnacle Intellectual Property Services, Inc., a Nevada corporation having its principal place of business at 2030 East Flamingo Road, Suite 260, Paradise Valley, Nevada 89119 ("PIPSI"), is desirous of acquiring said Mark and the application therefore (Serial No. 75/476,062), and the good will associated therewith;

NOW, THEREFORE, for good and valuable consideration, Medicine Shoppe does hereby assign unto PIPSI, all right, title, and interest in and to the Mark, including all claims for damages for past infringement, together with the good will of the business symbolized by the Mark, and the application therefore (Serial No. 75/476,062).


MEDICINE SHOPPE INTERNATIONAL, INC.

By: Paul S. Williams 7/19/99
Paul S. Williams Date

Title: Assistant Secretary

STATE OF Ohio)
) SS.
COUNTY OF Franklin

On this 19th day of July, 1999, before me personally came Paul S. Williams, to me known to be the Assistant Secretary of Medicine Shoppe International, Inc., a corporation of the State of Delaware, the above-named assignor and acknowledged that he executed the foregoing instrument and he did swear that he executed this instrument as a free act on behalf of said assignor with authority to do so.

Stephen T. Falk
Notary Public
STEPHEN T. FALK, Attorney At Law
NOTARY PUBLIC, STATE OF OHIO
My commission has no expiration date.
Section 147.03 R.C.