FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

## 101102597 RECORDATION FORM COVER SHEET

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| Correction of PTO Error Merger Month Day Year   |
| Reel # Frame # Change of Name   |
| Corrective Document Reel #  |
| Conveying Party  Mark if additional names of conveying parties attached   |
| Month Day Year  |
| Name Sunn-Shine Wholesale Beauty Supply, Inc. 06/25/99  |
| Formerly  |
| Individual General Partnership Limited Partnership X Corporation Association                                    |
| Other   |
| Citizenship/State of Incorporation/Organization State of Ohio   |
| Pagoiving Porty   |
| Mark if additional names of receiving parties attached  |
| Name Sunn-Shine Beauty, LLC   |
| DBA/AKA/TA  |
| DBA/ARA/TA  |
| Composed of   |
| Address(line 1) 71 Pope Avenue, Hilton Head, South Carolina 29938   |
|   |
| Address (line 2)  |
| Address (line 3)  |
| City State/Country ZIp Code Individual General Partnership Limited Partnership If document to be recorded is an |
| assignment and the receiving party is   |
| Corporation Association Appointment of a domestic representative should be attached.                            |
| Other A Limited Liability Company (Designation must be a separate document from Assignment.)                    |
| Citizenship/State of Incorporation/Organization State of South Carolina   |
| 999 MTHAI1 00000006 1454727 FOR OFFICE USE ONLY   |
| 81 40.00 OP 82 50.00 OP   |

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| Correspond                                     | lent Name and Address Area Code and Telephone Number (330) 376-5   | 300   |  |  |  |
| •  | Area code and relephone Number   |   |  |  |  |
| Name   | David P. Dureska, Buckingham, Doolittle & Burroughs, LLP   |   |  |  |  |
| Address (line 1)                               | 50 S. Main Street, P. O. Box 1500, Akron, Ohio 44309-1500  |   |  |  |  |
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| Trac   | demark Application Number(s) Registration Numb   | er(s)   |  |  |  |
|  | 1,454,727  |   |  |  |  |
|  | 1,505,503  |   |  |  |  |
|  | 1,532,414  |   |  |  |  |
| Number of                                      | Properties Enter the total number of properties involved. # 3  |   |  |  |  |
| Fee Amoun                                      | t Fee Amount for Properties Listed (37 CFR 3.41): \$ 90.00   |   |  |  |  |
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|      | 1.     | W. | weeka |   |
|------|--------|----|-------|---|
| Siar | nature |    |       | • |

July 15, 1999

Date Signed

No

## ASSIGNMENT OF TRADEMARK/SERVICE MARK REGISTRATIONS

WHEREAS, SUNN-SHINE WHOLESALE BEAUTY SUPPLY, INC., a corporation of the State of Ohio, with its principal office and place of business located at 6685 Ravenwood, N.W., Canton, Ohio 44718 ("Assignor"), has adopted and is using the marks (hereinafter the "MARKS:"), noted hereinbelow and which are registered in the United States Patent and Trademark Office;

| Mark                    | Registration No. | Registration Date  |
|-------------------------|------------------|--------------------|
| SUNN-SHINE              | 1,454,727        | August 25, 1987    |
| SUNN-SHINE & Design     | 1,505,503        | September 27, 1988 |
| THE NAME BEAUTY FOLLOWS | 1,532,414        | March 28, 1989     |

and

WHEREAS, SUNN-SHINE BEAUTY, LLC, a Limited Liability Company of the State of South Carolina, with its principal office and place of business located at 71 Pope Avenue, Hilton Head, South Carolina 29938 ("Assignee"), is desirous of acquiring the MARKS and the registrations thereof, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the MARKS, together with the entire goodwill of the business symbolized by the MARKS and the above-identified registrations thereof. The Commissioner of Patents and Trademarks is requested to issue the certificate of renewals to Assignee.

Before me, a Notary Public in and for said county, personally appeared PRISCILLA M. SCIARINI, known to me to be the person who, as President of Sunn-Shine Wholesale Beauty Supply, Inc., the corporation which executed the foregoing instrument, signed the same, and acknowledged to me that she did so sign said instrument in the name and upon behalf of said corporation as such officer;

| corporation; and that she was duly authorized thereunto by its board of directors.                                |
|---|
| In testimony whereof, I have hereunto subscribed my name, and affixed my official seal, at, Ohio, this, 1999.     |
| Swet a Richard  |
| Notary Public   |
| My commission expires on:   |
| SCOTT RICHARDSON, Attorney-At-Lew Notery Public - State of Ohio  «AK3:310532_———————————————————————————————————— |

that the same is her free act and deed as such officer, and the free and corporate act and deed of said