

MAD 7-30-99

FORM PTO-1594 (Modified)
Rev. 6-93
OMB No. 0651-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
TM05/REV03

08-03-1999

NET
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Docket No.:

18898.89



Tab settings

To the Honorable Commissioner of Pa

101108324

attached original documents or copy thereof.

1. Name of conveying party(ies):
THE ROBERT M. LEE TRUST

Individual(s)
 General Partnership
 Corporation-State
 Other **A NEVADA TRUST**

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
Name: **HUNTING WORLD LLC**
Internal Address: _____
Street Address: **1117 GATOR WAY**
City: **SPARKS** State: **NV** ZIP: **89431**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State **DELAWARE**
 Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes N

3. Nature of conveyance:
 Assignment
 Security Agreement
 Other

Merger
 Change of Name

Execution Date: **JUNE 25, 1999**

4. Application number(s) or registration numbers(s):
 A. Trademark Application No.(s)
(75/215,095)
FILED
12/18/96

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **CAROLINE H. MEAD, ESQ.**
 Internal Address: **SUITE 300**
 Street Address: **ONE MARITIME PLAZA**
 City: **SAN FRANCISCO** State: **CA** ZIP: **94111**

6. Total number of applications and registrations involved: **6**

7. Total fee (37 CFR 3.41):.....\$ **290.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
07-1850

08/02/1999 BNGUYEN 00000273 071850 75215095
 01 FC:481 40.00 CH
 02 FC:482 125.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MARY DOUGHERTY **JULY 30, 1999**
 Name of Person Signing Signature Date

CONTINUATION OF NO. 4

**TRADEMARKS ASSIGNED
FROM THE ROBERT M. LEE TRUST
TO HUNTING WORLD LLC**

COUNTRY	TRADEMARK	APP. NO.	CLASS	FILING DATE	STATUS
UNITED STATES	SPORTSAFARI	75/227046	14, 18, 25	1/16/97	PENDING
UNITED STATES	SAFARI TODAY	75/300288	25	5/29/97	PENDING
UNITED STATES	OUT OF OUR PAST – INTO YOUR FUTURE	75/300290	35	5/29/97	PENDING
UNITED STATES	SAFARI WORLD	75/432665	25	2/11/98	PENDING
UNITED STATES	SAFARI WORLD	75/432666	18	2/11/98	PENDING

TRADEMARK ASSIGNMENT

Whereas, The Robert M. Lee Trust, a trust organized under the laws of Nevada and having its principal place of business at 8555 Dieringer Drive, Reno, Nevada 89411, United States of America ("Assignor"), has intended to use the marks (the "Trademarks") listed in Attachment A and has filed United States trademark applications, under the application numbers listed in Attachment A (the "Applications"), indicating that intention, but has not yet filed a statement of use under 15 U.S.C. § 1051(d), and;

Whereas, Hunting World LLC, a Delaware limited liability company having its principal place of business at 1117 Gator Way, Sparks, Nevada 89431 ("Assignee"), the successor of the ongoing and existing business, or portion thereof, of Assignor to which the Trademarks and Applications pertain, is desirous of acquiring all worldwide rights, title and interest owned by Assignor in and to said Trademarks and Applications:

Now, Therefore, for good and valuable consideration received, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all worldwide rights, title and interest in and to the Trademarks (including without limitation the Applications), together with the good will of the business symbolized by the Trademarks.

Assignor will upon Assignee's request execute and deliver such other instruments and do and perform such other acts and things as may be reasonably necessary or desirable for effecting the purposes of this Assignment.

In Testimony Whereof, Assignor has caused this document to be duly executed on the 25th day of June, 1999.

THE ROBERT M. LEE TRUST

By: 

Name: Robert M. Lee

Title: Trustee

THE ROBERT M. LEE TRUST

INTENT-TO-USE TRADEMARKS

(NO USE MADE)

As of June 10, 1999

COUNTRY	TRADEMARK	APP. NO.	CLASS	FILING DATE	STATUS
UNITED STATES	ADVENTEX	75/215095	24	12/18/96	PENDING
UNITED STATES	SPORTSAFARI	75/227046	14,18,25	1/16/97	PENDING
UNITED STATES	SAFARI TODAY	75/300288	25	5/29/97	PENDING
UNITED STATES	OUT OF OUR PAST – INTO YOUR FUTURE	75/300290	35	5/29/97	PENDING
UNITED STATES	SAFARI WORLD	75/432665	25	2/11/98	PENDING
UNITED STATES	SAFARI WORLD	75/432666	18	2/11/98	PENDING

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RECORDED: 07/30/1999

TRADEMARK
REEL: 001938 FRAME: 0229