

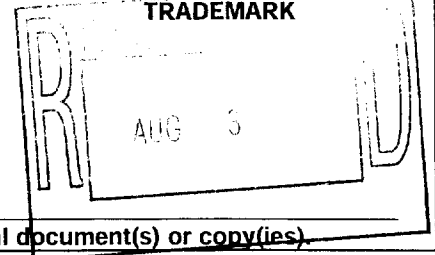
08-06-1999

NRD
8.3.99



101112514

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name ADVANCED TOTAL MARKETING SYSTEM INC

07-06-1999

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization PANAMA CORPORATION

Receiving Party

Mark if additional names of receiving parties attached

Name COLGATE-PALMOLIVE COMPANY

DBA/AKA/TA

Composed of

Address (line 1) 300 PARK AVENUE

Address (line 2)

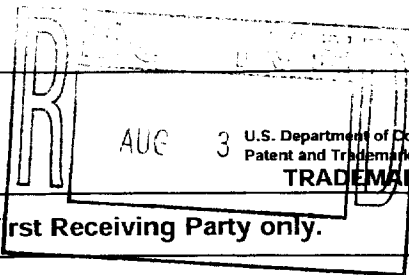
Address (line 3) NEW YORK NEW YORK 10022
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization DELAWARE CORPORATION

FOR OFFICE USE ONLY

08/05/1999 NTHA11 00000260 032460 1933479
FC:481 40.00 CH



Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1933479"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

SARA GOLDBERG

Name of Person Signing

[Signature]

Signature

August 3, 1999

Date Signed

TRADEMARK ASSIGNMENT

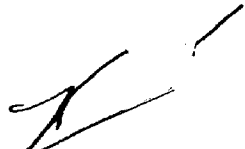
THIS ASSIGNMENT is made the 8 day of July, 1999, between **ADVANCED TOTAL MARKETING SYSTEM INC.**, a corporation organized and existing under the laws of the Republic of Panama, with its principal place of business at Edificio Comosa, Primer Piso, Avenida Samuel Lewis, Panama City, Republic of Panama (the "Assignor") and **COLGATE-PALMOLIVE COMPANY**, a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 300 Park Avenue, New York, New York 10022 (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademarks as shown in the attached list and is the owner of the registration thereof shown in said list; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

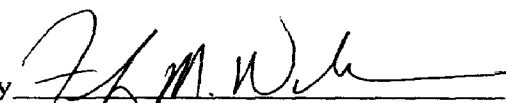
NOW THEREFORE, in consideration of US \$ 1.00 and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the registration thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

Assignor: **ADVANCED TOTAL MARKETING SYSTEM INC.**

By 
Name: **Miguel Facusse Barjum**
Title: **Legal Representative**

Signed, sealed and delivered before me this 8 day of July, 1999.

Assignee: **COLGATE-PALMOLIVE COMPANY**

By 
Name: **Francis M. Williamson**
Title: **Vice-President Finance & Strategic Planning**
Latin America Division

Schedule A

United States of America

Trademarks in the name of ADVANCED TOTAL MARKETING SYSTEM, INC.

Trademark	Appl. No.	Date	Reg. No.	Date	Class
AZISTIN			1,933,479	Nov. 7, 1995	3

**NOTARIAL CERTIFICATE
(CORPORATION)**

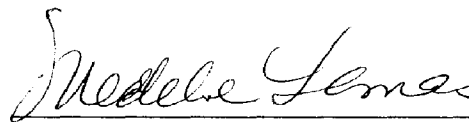
On this 8 day of July, 1999 before me personally appeared Miguel Facusse Barjum to me known, who, being by me duly sworn, did depose and say that he resides at Tegucigalpa, Distrito Central, Republic of Honduras, and that he is the Legal Representative of **ADVANCED TOTAL MARKETING SYSTEM INC.**, the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by like order.

I, a Notary, hereby state that sufficient proof has been given for my examination that **ADVANCED TOTAL MARKETING SYSTEM INC.**, is a corporation duly organized and existing under the laws of the Republic of Panama, and that Mr. Miguel Facusse Barjum, in his capacity as Legal Representative of said corporation, is duly empowered and authorized to sign the foregoing instrument in the name of said corporation, all of which I attest.

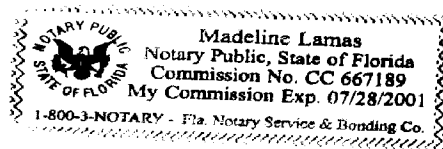
**CERTIFICACION NOTARIAL
(SOCIEDAD)**

A los 8 días del mes de julio de 1999, compareció personalmente ante mí Miguel Facusse Barjum, a quien doy fe de conocer y quien después de prestar el debido juramento declaró y dijo que reside en Tegucigalpa, Distrito Central, República de Honduras, y dijo que es el Representante Legal de **ADVANCED TOTAL MARKETING SYSTEM INC.**, la sociedad descrita y la cual ejecutó el documento precedente, y que él firmó su nombre en dicho documento por medio de una orden similar.

Yo, el Notario, hago constar que me ha sido presentado para mi examen prueba suficiente de que **ADVANCED TOTAL MARKETING SYSTEM INC.**, es una sociedad debidamente organizada y existente de conformidad con las leyes de la República de Panamá, y de que el señor Miguel Facusse Barjum, en su condición de Representante Legal de dicha sociedad, está debidamente facultado y autorizado para firmar el instrumento que antecede, en nombre de la citada sociedad, de todo lo cual doy fe.



Public Notary - Notario Público



REPUBLICA DE HONDURAS
PASAPORTE CORRIENTE

DECLARACION DEL TITULAR
PERSONAL DE DESCRIPCION

Nombre y Apellido

Francisco

Leonidas

Edad

Fecha de Emision

1.75

Fecha de Expiracion

1.75

Sexo

M

Color de Ojos

Verde

Color de Pelo

Castano

Color de Piel

Morena

Estatura

1.75

Peso

70

Temperatura

36.5

Pulsacion

70

Presion Arterial

110/70

Observaciones



REPUBLICA DE HONDURAS

PASAPORTE
PASSPORT

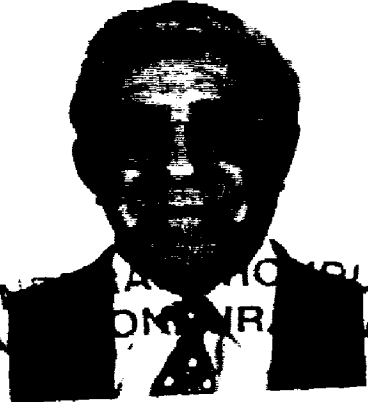
País de Emision / Issuing State: *Honduras*
Pasaporte No. / Passport No.: *213951*

Nombre y Apellido / Full Name: *Jacuse Barjum*

Nombre y Apellido / Full Name: *Miguel*
Cedula de Identidad / Identity Card: *771*

Fecha de Emision / Issue Date: *08-01-1966*
Fecha de Expiracion / Expiry Date: *07-869*

Fecha de Emision / Issue Date: *25-08-1998*
Fecha de Expiracion / Expiry Date: *25-08-2003*



HONDURAS HONDURAS HONDURAS HONDURAS HONDURAS HONDURAS HONDURAS HONDURAS HONDURAS HONDURAS

**NOTARIAL CERTIFICATE
(CORPORATION)**

**CERTIFICACION NOTARIAL
(SOCIEDAD)**

On this 8 day of July, 1999 before me personally appeared Francis M. Williamson to me known, who, being by me duly sworn, did depose and say that he resides at 300 Park Avenue, New York, New York, United States of America, and that he is the Vice President Finance & Strategic Planning Latin America Division of COLGATE-PALMOLIVE COMPANY, the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.

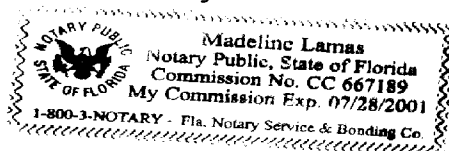
A los 8 días del mes de julio de 1999, compareció personalmente ante mí Francis M. Williamson, a quien doy fe de conocer y quien después de prestar el debido juramento declaró y dijo que reside en 300 Park Avenue, Nueva York, Nueva York, Estados Unidos de América y dijo que es el Vice-Presidente de Finanza y Planificación Estratégica para la División de América Latina de COLGATE-PALMOLIVE COMPANY, la sociedad descrita y la cual ejecutó el documento precedente, que conoce el sello de dicha sociedad; que el sello fijado en dicho documento es aquel sello social; que fue así estampado por orden de la Junta de Directores de dicha sociedad, y que él firmó su nombre en dicho documento por medio de una orden similar.

I, a Notary, hereby state that sufficient proof has been given for my examination that COLGATE-PALMOLIVE COMPANY, is a corporation duly organized and existing under the laws of the State of Delaware, and that Mr. Francis M. Williamson, in his capacity as Vice-President Finance & Strategic Planning Latin America Division of said corporation, is duly empowered and authorized to sign the foregoing instrument in the name of said corporation, all of which I attest.

Yo, el Notario, hago constar que me ha sido presentado para mi examen prueba suficiente de que COLGATE-PALMOLIVE COMPANY, es una sociedad debidamente organizada y existente de conformidad con las leyes del Estado de Delaware, y de que el señor Francis M. Williamson en su condición de Vice-Presidente de Finanza y Planificación Estratégica para la División de América Latina de dicha sociedad, está debidamente facultado y autorizado para firmar el instrumento que antecede, en nombre de la citada sociedad, de todo lo cual doy fe.

Madeline Lamas

Public Notary - Notario Público



TRADEMARK
REEL: 001939 FRAME: 0585

