

08-23-1999

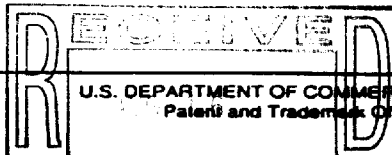


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FORM PTO-1584  
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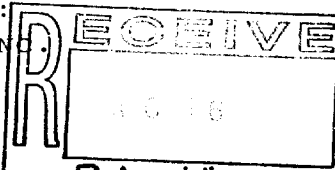


Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NBA PROPERTIES, INC.



- Individual(s)
- General Partnership
- Corporation-State
- Other NEW YORK

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: WNBA ENTERPRISES, LLC

Internal Address: \_\_\_\_\_

Street Address: 450 HARMON MEADOW BLVD.

City: SECAUCUS State: NJ ZIP: 07094

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other DELAWARE LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: AUGUST 3, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/094622

B. Trademark registration No.(s)

2,215,671                      2,204,261  
2,221,072                      2,215,672

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: RICHARD A. FRIEDMAN, ESQ.

Internal Address: \_\_\_\_\_

Street Address: 645 5TH AVENUE

City: NEW YORK State: NY ZIP: 10022

6. Total number of applications and registrations involved: \_\_\_\_\_

5

7. Total fee (37 CFR 3.41): \$140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

14-0623

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

RICHARD A. FRIEDMAN

Name of Person Signing

*Handwritten Signature*

Signature

*Handwritten Date:* 8/12/99

Date

Total number of pages comprising cover sheet: \_\_\_\_\_

1

OMB No. 0651-0011 (exp. 4/94)

08/23/1999 MTHA11 00000084 140623 75094622

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01 FC:481 40.00 CH  
02 FC:482 100.00 CH

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

REEL: 001946 FRAME: 0338

TRADEMARK ASSIGNMENT

This Agreement is made on the 3rd day of August, 1999, between NBA Properties, Inc., a New York corporation, with an address at 645 Fifth Avenue, New York, New York 10022 ("ASSIGNOR"), and WNBA Enterprises, LLC, a Delaware limited liability company, with an address at 450 Harmon Meadow Boulevard, Secaucus, New Jersey 07094 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks and service marks identified by the federal trademark and service mark applications and registrations pending or registered in the United States Patent and Trademark Office listed in Schedule A , which is attached hereto;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and service marks and the applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said marks, together with the goodwill associated with said trademarks and service marks and trademark and service mark applications and registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this

Assignment by a duly authorized officer.

NBA PROPERTIES, INC.

Dated: August 5, 1999 By: Jeffrey A. Mishkin  
Jeffrey A. Mishkin  
Vice-Chairman & Secretary

State of New York )  
County of New York ) ss:

On this 5<sup>th</sup> day of August, 1999, before me appeared Jeffrey A. Mishkin, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of NBA Properties, Inc.

Nicole J. Brown  
Notary Public

My Commission Expires: November 4, 2000

**NICOLE J. BROWN**  
Notary Public, State of New York  
No. 01BR5068573  
Qualified in Richmond County  
Certificate Filed in New York County  
Commission Expires November 4, ~~2000~~ 2000

SCHEDULE A

**WOMEN'S NATIONAL BASKETBALL ASSOCIATION TRADEMARKS**

<u>MARK</u>	<u>CLASS</u>	<u>APP. #</u>	<u>REG. #</u>
WOMEN'S NATIONAL BASKETBALL ASSOCIATION	9	75/094616	2215671
WOMEN'S NATIONAL BASKETBALL ASSOCIATION	41	75/094623	2221072
WOMEN'S NATIONAL BASKETBALL ASSOCIATION	28	75/094622	
WOMEN'S NATIONAL BASKETBALL ASSOCIATION	25	75/109597	2204261
WOMEN'S NATIONAL BASKETBALL ASSOCIATION	16	75/094624	2215672