

08-24-1999

D

TRADEMARKS ONLY

MRO  
8-5-99

To the  
Please



101124886

Trademarks:  
copy thereof.

1. Name of Party(ies) conveying an interest:  
HILTON NEW YORK JOINT *Venture*

Entity:  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_

3. Interests Conveyed:  
 Assignment       Change of Name  
 Security Agreement       Merger  
 Other \_\_\_\_\_

2. Name and Address of Party(ies) receiving an interest:  
Name: HILTON HOSPITALITY, INC.

Address: \_\_\_\_\_  
Address: 9336 Civic Center Drive  
Beverly Hills  
CA \_\_\_\_\_ Zip: 90210

Entity:  
 Individual       Association  
 General Partnership       Limited Partnership  
 Corporation-State Nevada  
 Other \_\_\_\_\_  
 Citizenship \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:  
 Yes  
 No

(The attached document must not be an assignment)

4. Application number(s) or registration number(s). Additional Sheet attached?  Yes  No

A. Trademark Application No.(s) \_\_\_\_\_ B. Trademark Registration No.(s)  
1,237,754

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Jasso  
Internal Address: HILTON HOSPITALITY, INC.  
Street Address: 9336 Civic Center Drive  
City: Beverly Hills  
State: CA Zip: 90210

6. Number of application and registration involved:  
1

7. Amount of fee enclosed or authorized to be charged:  
\$40.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):  
40E

DO NOT USE THIS SPACE

9. Date of execution of attached document June 28, 1999

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

08/23/1999 MTHAI1 00000244 1237754  
01 FC:481 40.00 DP

6/28/99

Date

*Thomas E. Gallagher*  
Signature

Thomas E. Gallagher  
Name of Person Signing

## ASSIGNMENT

WHEREAS, Hilton New York Joint Venture, a New York general partnership, with its principal place of business at 1335 Avenue of the Americas, New York, New York, 10019-7078 (hereinafter, "Assignor"), is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,237,754 dated May 10, 1983, and;

WHEREAS, Hilton Hospitality Incorporated, a Nevada corporation having its principal place of business at 9336 Civic Center Drive, Beverly Hills, California, 90210 (hereinafter, "Assignee") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of said mark or name or injury to the said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 28<sup>th</sup> day of June, 1999.

NEW YORK HILTON JOINT VENTURE  
BY: HILTON HOTELS CORPORATION, its managing partner



Name: Thomas E. Gallagher  
Title: Executive Vice President, Chief Administrative Officer and  
General Counsel

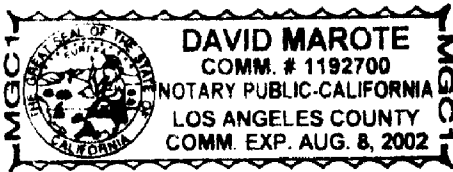
STATE OF CALIFORNIA )


SS.:

COUNTY OF LOS ANGELES )

I, DAVID MAROTE, a Notary Public, residing in the county and state aforesaid, do certify that THOMAS E. GALLAGHER, who is to me known, this day appeared before me personally and did acknowledge that he did sign, seal and deliver the foregoing instrument of his own free will and accord, for the purposes therein named and expressed.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal this 28<sup>th</sup> day of June, 1999.



  
\_\_\_\_\_  
Notary Public



08-05-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

Susan Jasso  
Assistant Vice President  
Trademark Administrator

August 4, 1999

VIA EXPRESS MAIL

Assistant Commissioner for Trademarks  
BOX ASSIGNMENT  
2900 Crystal Drive  
Arlington, VA 22202-3513

I hereby certify that this paper is being deposited with  
the United States Postal Service, postage pre-paid, as  
Express Mail in an envelope addressed to:  
Assistant Commissioner of Trademarks,  
2900 Crystal Drive, Arlington, VA 22202 on this date.

8/4/99 S. Jasso  
Date  
Express Mail Label No. EH015914115US

Dear Sir or Madam:

Enclosed please find the following documents:

1. Assignment Recordation Cover Sheet
2. Assignment Document
3. Filing fee of \$40.00
4. Return postcard

All correspondence concerning this application should be addressed as follows:

Susan Jasso  
Trademark Administrator  
Hilton Hospitality, Inc.  
9336 Civic Center Drive  
Beverly Hills, CA 90210  
(310) 205-4406  
[susan\\_jasso@hilton.com](mailto:susan_jasso@hilton.com)

If you have any questions, please contact the undersigned.

Very truly yours,

Susan Jasso  
Assistant Vice President  
Trademark Administrator  
(310) 205-4406

Enclosures

Hilton Hospitality, Inc.  
9336 Civic Center Drive, Beverly Hills, CA 90210  
Tel: +1 310 205 4406 Fax: +1 310 205 4613  
email: [susan\\_jasso@hilton.com](mailto:susan_jasso@hilton.com)  
Reservations: [www.hilton.com](http://www.hilton.com) or 1-800-HILTONS

**TRADEMARK**

RECORDED: 08/05/1999

REEL: 001946 FRAME: 0924