

8-25-99



1

Tab settings

To the Honorable Commissioner

101130867

Send original documents or copy thereof.

1. Name of conveying party(ies):

Rodale Press, Inc.

08-25-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

Name and address of receiving party(ies)

Name: Rodale Inc.

Internal Address:

Street Address: 33 East Minor Street

City: Emmaus State: PA ZIP: 18098-0099

- Individual(s)
- General Partnership
- Corporation-State Pennsylvania
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Pennsylvania
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 5/21/99

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHED SHEET

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kevin G. Smith

Internal Address: Shoemaker and Mattare, Ltd.

Suite 1203 Crystal Plaza Bldg. 1

2001 Jefferson Davis Highway

Street Address: P. O. Box 2286

City: Arlington State: VA ZIP: 22202-0286

6. Total number of applications and registrations involved: 115

7. Total fee (37 CFR 3.41) \$ 2,890.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

08/30/1999 MTHA11 00000307 694267

DO NOT USE THIS SPACE

01 FC-481 40.00 OP  
02 FC-482 2850.00 OP

9. Statement and signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin G. Smith Name of Person Signing

Kevin G. Smith Signature

August 25, 1999 Date

Total number of pages including cover sheet, attachments, and document: 5

**ATTACHMENT TO RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

4. Registration Number(s)

B. Trademark Registration Nos.

694,267	1,595,756	1,959,079	2,213,543
695,374	1,606,353	1,959,080	2,222,899
893,779	1,672,828	1,960,564	2,238,263
955,505	1,678,537	1,962,064	2,239,690
970,800	1,693,746	1,963,116	2,241,160
1,034,539	1,696,573	1,987,141	2,245,025
1,079,823	1,747,777	2,005,317	2,245,119
1,181,061	1,759,283	2,012,088	
1,183,323	1,759,846	2,016,569	
1,183,328	1,762,829	2,017,515	
1,184,265	1,802,054	2,040,555	
1,193,617	1,802,055	2,046,093	
1,201,101	1,809,151	2,050,708	
1,204,536	1,810,037	2,080,689	
1,215,914	1,814,125	2,093,995	
1,239,330	1,840,514	2,108,493	
1,247,681	1,842,766	2,112,439	
1,249,824	1,854,917	2,118,079	
1,268,397	1,856,022	2,121,904	
1,296,113	1,857,019	2,125,834	
1,307,021	1,857,643	2,125,838	
1,320,704	1,879,386	2,127,097	
1,341,764	1,893,609	2,136,094	
1,350,125	1,893,818	2,136,379	
1,368,410	1,895,069	2,156,463	
1,435,109	1,909,955	2,157,905	
1,441,628	1,911,296	2,159,952	
1,454,190	1,914,946	2,164,122	
1,455,284	1,921,941	2,176,076	
1,460,049	1,921,969	2,178,669	
1,464,064	1,922,004	2,180,660	
1,470,533	1,927,483	2,191,666	
1,504,445	1,929,896	2,193,589	
1,529,662	1,955,881	2,193,662	
1,565,276	1,958,769	2,195,322	
1,567,710	1,959,078	2,209,109	

Microfilm Number 334-91

Filed with the Department of State on MAY 25 1999

Entry Number 258102

Kim H. [Signature]  
Secretary of the Commonwealth JK

ARTICLES OF AMENDMENT-DOMESTIC BUSINESS CORPORATION  
DSCB:15-1915 (Rev 90)

In compliance with the requirements of 15 Pa.C.S. § 1915 (relating to articles of amendment), the undersigned business corporation, desiring to amend its Articles, hereby states that:

1. The name of the corporation is: Rodale Press, Inc.

2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) 33 East Minor Street Emmaus PA 18098-0099 Lehigh  
Number and Street City State Zip County

(b) c/o: \_\_\_\_\_  
Name of Commercial Registered Office Provider County

For a corporation represented by a commercial registered office provider, the county in (b) shall be deemed the county in which the corporation is located for venue and official publication purposes.

3. The statute by or under which it was incorporated is: Business Corporation Law of 1933, as amended.

4. The date of its incorporation is: November 4, 1953

5. (Check, and if appropriate complete, one of the following):

The amendment shall be effective upon filing these Articles of Amendment in the Department of State.

The amendment shall be effective on: May 28, 1999 at 12:45 p.m.  
Date Hour

6. (Check one of the following):

The amendment was adopted by the shareholders (or members) pursuant to 15 Pa.C.S. § 1914(a) and (b).

The amendment was adopted by the board of directors pursuant to 15 Pa.C.S. § 1914(c).

7. (Check, and if appropriate complete, one of the following):

The amendment adopted by the corporation, set forth in full, is as follows:

The name of the corporation is changed to Rodale Inc.

The amendment adopted by the corporation as set forth in full in Exhibit A attached hereto and made a part hereof

PA Dept. of State

8. (Check if the amendment restates the Articles):

The restated Articles of Incorporation supersede the original Articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this May 17 day of 19 99.

2:20 p.m.

RODALE PRESS, INC.

(Name of Corporation)

BY Maria Rodale

(Signature)

MARIA RODALE

TITLE: Vice-Chairman of the Board

C O M M O N W E A L T H   O F   P E N N S Y L V A N I A

D E P A R T M E N T   O F   S T A T E

JUNE 17, 1999

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

RODALE INC.

I, Kim Pizzingrilli, Secretary of the Commonwealth of Pennsylvania do hereby certify that the foregoing and annexed is a true and correct photocopy of Articles of Amendment

which appear of record in this department

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written.



*Kim Pizzingrilli*

Secretary of the Commonwealth

CFEN