

09-01-1999



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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

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Execution Date
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Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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Name

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Pages Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="75-559636"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved.

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Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

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Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

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Authorization to charge additional fees:

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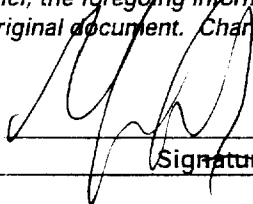
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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ROSS J. SCHWARTZ

Name of Person Signing



Signature

8/27/99

Date Signed

min 5-3-99

[Handwritten notes and initials]



**KENNERSON SCHWARTZ
SEMERDJIAN & HAILE LLP**
ATTORNEYS AT LAW

101 West Broadway
Suite 480
San Diego, California 92101
Telephone: 619.236.8821
Facsimile: 619.236.8827

OF COUNSEL
PAUL R. KENNERSON

ROSS J. SCHWARTZ
Direct dial (619) 699-8328
e-mail: ross@kssh.com



05-03-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #34

April 28, 1999

~~06-17-1999~~
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Box POST REG/FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Registrant : The L.L. Knickerbocker Co., Inc.
Registration No. : 75-559636
Registration Date : September 25, 1998
Mark : Annette's Pets
Purpose of Request : Assignment of Trademark

Dear Sir:

Enclosed please find an Assignment of Trademark for the above-referenced mark as well as our firm check in the amount of \$100 to cover the cost of filing, if any.

Sincerely,

Ross Schwartz

Ross J. Schwartz
of
KENNERSON SCHWARTZ SEMERDJIAN & HAILE LLP

RJS:suz
Enclosures
rjs\cello\letters\uspto.0428

ASSIGNMENT OF TRADEMARK

The undersigned, **THE L.L. KNICKERBOCKER CO., INC.**, a California corporation, being the lawful owner of a certain trademark known as "ANNETTE'S PETS" registered in the United States Patent Office under serial number 75-559636, filing date 09/25/1998, for good consideration does hereby sell, transfer and convey all right, title and interest in said trademark and convey all right, title and interest in said trademark and goodwill attaching thereto, unto **CELLO, INC.**

Signed under seal this 8 day of April, 1999.

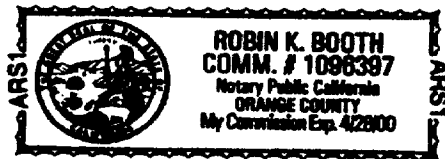
L.L. KNICKERBOCKER CO., INC.,
a California corporation

By: [Signature]
Its CORPORATE SECRETARY

STATE OF CALIFORNIA)
) ss.
COUNTY OF SAN DIEGO)

Subscribed and sworn to before me on April 8, 1999

[Signature]
Signature of Notary Public



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