09-08-1999



Docket No.:

81074 and 81075

SM05/REV03 Tab settings → → 101137208 attached original documents or copy thereof. To the Honorable Commissioner of Patents 2. Name and address of receiving party(ies): 1. Name of conveying party Juice Kitchen, Inc. Name: Juice Stop Branding Corporation 09-01-1999 Internal Address: U.S. Patent & TMOfc/TM Mail Rept Dt. #70 Street Address: 1050 17th Street, Suite B195 ☐ Individual(s) Association ☐ General Partnership ☐ Limited Partnership City: <u>Denver</u> State: <u>CO</u> ZIP: 80265 ☐ Individual(s) citizenship \_\_\_\_\_ Other \_\_\_\_\_ Association ☐ Yes 🗵 No Additional names(s) of conveying party(ies) ☐ General Partnership 9-1-99 3. Nature of conveyance: ☐ Limited Partnership \_\_\_ ★ Assignment ☐ Merger Change of Name ☐ Other ☐ Security Agreement If assignee is not domiciled in the United States, a domestic Other ☐ Yes designation is Execution Date: June 29, 1999 (Designations must be a separate document from Additional name(s) & address(es) ☐ Yes 4. Application number(s) or registration numbers(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 1,986,707 75/366,645 ☐ Yes 🏿 No Additional numbers 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved:..... concerning document should be mailed: Name: Lisa A. Osman 7. Total fee (37 CFR 3.41):....\$ \$65.00 Internal Address: <u>Dorsey & Whitney LLP</u> Authorized to be charged to deposit account 8. Deposit account number: Street Address: 370 17th Street, Suite 4400 \_\_\_ State: <u>CO</u> ZIP: <u>80202</u> City: <u>Denver</u> DO NOT USE THIS SPACE 09/07/1999 NTHAI1 00000242 75366645 BSE 01 FC:481 40.00 DP 02 FC:482 25.00 DP 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. September 1, 1999 Lisa A. Osman Date Signature Name of Person Signing

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## TRADEMARK ASSIGNMENT

WHEREAS, JUICE KITCHEN, INC., a Delaware corporation, ("Assignor"), is the owner of the trademarks and the trademark applications therefore described in **Exhibit A** hereto (the "Trademarks");

WHEREAS, Assignor and JUICE STOP BRANDING CORPORATION, a Colorado corporation, ("Assignee"), have executed that certain Assignment and Assumption Agreement dated June 29<sup>th</sup>, 1999;

WHEREAS, pursuant to the terms of the Assignment and Assumption Agreement, Assignor desires to assign and Assignee desires to receive all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

NOW THEREFORE, for the consideration set forth in the Assignment and Assumption Agreement, and other good and valuable consideration, the receipts and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, all of Assignor's entire right, title and interest in and to the Trademarks, in the United States of America and all foreign countries, together with the goodwill of Assignor's business in which the Trademarks is used and symbolized by the Trademarks, all common law rights related thereto, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may request in order to vest all of Assignor's right, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Effective as of the 29th of June, 1999.

JUICE KITCHEN, INC., a Delaware corporation

By: William S. Glennie, President

## **EXHIBIT A**

<u>Trademark</u>	Reg. Country	Reg. or App. No
SUICE STOP	United States	1,986,707
JUCE	United States	75/366,645

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