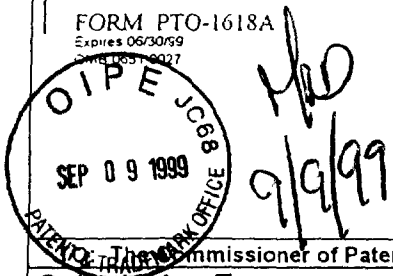


09-13-1999



101143708

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name STAEDTLER, INC.

09/01/99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization NEW JERSEY

Receiving Party

Mark if additional names of receiving parties attached

Name J.S. STAEDTLER GMBH & CO.

DBA/AKA/TA _____

Composed of _____

Address (line 1) MOOSAECKERSTRASSE 3

Address (line 2) D-90427 NUERNBERG

Address (line 3) GERMANY

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization GERMANY

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/10/1999 HTH:11 00000220 2265695

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 50.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,265,695"/>	<input type="text" value="2,265,696"/>	<input type="text" value="2,265,697"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

BREWSTER TAYLOR
Name of Person Signing


Signature

SEPTEMBER 9, 1999
Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Registration of)
)
 STAEDTLER, INC.)
)
 Registration No. 2,265,695)
)
 Issued: July 27, 1999)
)
 Mark: AURA stylized)

POWER OF ATTORNEY

To The Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

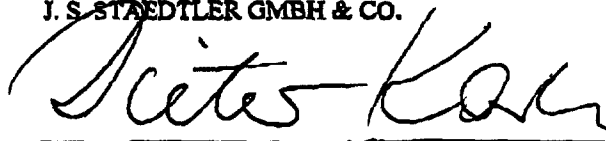
SIR:

J. S. STAEDTLER GMBH & CO., the assignee of the above-identified application, hereby appoints Andrew E. Taylor, Walter C. Gillis, Marvin Petry, Thomas P. Sarro and Ross F. Hunt, Jr., each a member of the Bar of the State of Virginia, Douglas E. Jackson and William E. Jackson, each a member of the Bar of the District of Columbia, and Brewster Taylor, a member of the Bar of the State of Massachusetts, of the firm of Larson & Taylor, with offices at Transpotomac Plaza, 1199 North Fairfax Street, Suite 900, Alexandria, Virginia 22314, its attorneys to prosecute this application for registration, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

DESIGNATION OF DOMESTIC REPRESENTATIVE

Larson & Taylor, whose postal address is 1199 North Fairfax Street, Suits 900, Alexandria, Virginia 22314, United States of America, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

J. S. STAEDTLER GMBH & CO.



(SIGNATURE)

Nürnberg, September 2, 1999

(DATE)

Dieter Karle

(PRINT NAME)

Managing Director

(TITLE)

TRADEMARK ASSIGNMENT

WHEREAS, STAEDTLER, INC., a corporation with principal offices located at 21900 Plummer Street, Chatsworth, California, has adopted, used and is using marks which are registered in the United States Patent and Trademark Office set forth in Schedule "A" attached hereto and made a part hereof.

WHEREAS, J. S. STAEDTLER GMBH & CO., a corporation of Germany with principal offices located at Moosaeckerstrasse 3, D-90427 Nuernberg, Germany, is desirous of acquiring said marks and the registration thereof; Now, therefore, in consideration of the foregoing and other good and valuable consideration, receipt of which is hereby acknowledged, said STAEDTLER, INC., does hereby assign unto the said J. S. STAEDTLER GMBH & CO., all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof, and together with all rights of action, claims for damages, profits and costs, and all other demands for any sum or sums of money whatsoever which it has or may have either at law or in equity, against any and all persons, firms, corporations or associations by reason of any infringement upon said marks.

Assignor hereby appoints the Assignee its true and lawful attorney-in-fact, with full power of substitution in the Assignor's name and stead but for the Assignee's benefit to take any and all steps (including proceeding at law, in equity or otherwise at Assignee's cost and expense), and to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest the aforesaid trademarks, trademark registrations, and trademark interests and causes of action more effectively in Assignee or to protect the same, or to enforce any claim or right of any kind with respect thereto (at Assignee's cost and expense). Assignor hereby declares that the foregoing power is coupled with an interest and is irrevocable.

IN WITNESS WHEREOF, the undersigned has executed this assignment by its duly authorized officer and its seal affixed hereto as of this ____ day of _____, 1999.

STAEDTLER, INC.,



September 1, 1999
(DATE)

Sal R. Elia
President and Chief Executive Officer

<u>Mark</u>	<u>Reg. No.</u>	<u>Issued</u>	<u>Goods/Services</u>
AURA stylized	2,265,695	7/27/99	Combination pen and pencil
REMEDY stylized	2,265,696	7/27/99	Mechanical pencils.
SOFT CLICK stylized	2,265,697	7/27/99	Mechanical pencils.

SCHEDULE A