

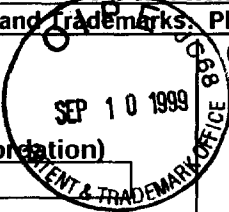
09-15-1999



101145982

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

yes
9/10/99



TO: The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
8 / 12 / 99

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Paper Partners, L.L.C.

8/12/99

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Wal-Mart Stores, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 702 S.W. 8th Street

Address (line 2) _____

Address (line 3) Bentonville Arkansas 72716
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/14/1999 NTHA11 00000067 2159408

FOR OFFICE USE ONLY

01 FC481 40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,159,408"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barbara L. Waite

9/10/97

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

Upon the receipt of \$200,000.00 (two hundred thousand dollars), Paper Partners, L.L.C., a Delaware corporation, having its principal place of business at 528 N.W. 77th Street, Boca Raton, Florida 33487 (the "Assignor") and having adopted, used, and is the owner of a certain trademark described more fully below, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Hereby sells, assigns and transfers to Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8th Street, Bentonville, Arkansas, 72716 (the "Assignee"), the entire right, title and interest, in and to the following trademark, for disposable diapers, together with the goodwill of the business symbolized by said trademark:


WHITE CLOUD, Reg. No. 2,159,408

Assignor warrants and covenants that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed, has been or will be made to others by Assignor or any predecessor in title thereto and that the full right to convey the same as herein expressed is possessed thereby.

To be binding on the successors and assigns of Assignor and to extend to the successors, assigns and nominees of Assignor.

Paper Partners L.L.C.

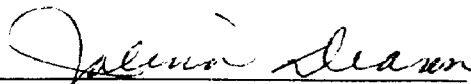
Dated: August 12, 1999

By: 
Tony Gelbart, Manager

State of ~~Florida~~ Arkansas

County of Benton

On this 12th day of August, 1999 personally appeared Tony Gelbart, to me known and known to me to be the Manager of Paper Partners L.L.C., the Assignor above named and acknowledged that he executed the foregoing assignment on behalf of said Assignor and pursuant to authority duly received.


Notary Public

My Commission Expires: 01 01 2003
