

MRD
9-16-99

09-21-1999



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FORM PTO-1594

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE

1-31-92

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party(ies):

FLAG-A-TAG, INC.

- Individual(s)
- General Partnership
- Corporation-State ARIZONA
- Other _____

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: APRIL 7, 1999

2. Name and Address of receiving Party(ies):

Name: SPORT SUPPLY GROUP, INC.

Internal Address: _____

Street Address: 1901 DIPLOMAT DRIVE

City: FARMERS BRANCH State: TX Zip: 75234

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State DELAWARE
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

738,205

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Jacobson, Price, Holman & Stern
400 7th Street, N.W.
Washington, DC 20004
Tel. 202-638-6666

Attorney Docket No. 1843/T-30445US0

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit Account No.: **06-1358**

(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Simor L. Moskowitz
Name of Person Signing

Signature

SEPTEMBER 16, 1999
Date

Total number of pages comprising cover sheet: 3

JPH&S 341-8/92

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40.00

TRADEMARK
REEL: 001960 FRAME: 0356

ASSIGNMENT OF TRADEMARKS

WHEREAS, Flag-A-Tag, Inc., an Arizona corporation (the "Seller"), owns certain trademarks (the "Marks"), as more particularly described on Schedule A attached hereto, as well as the goodwill appurtenant to such Marks; and

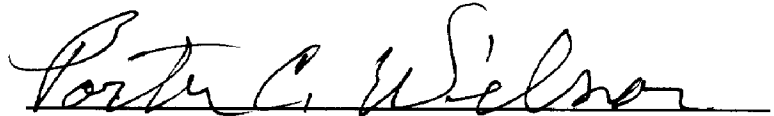
WHEREAS, Sport Supply Group, Inc., a Delaware corporation doing business in Farmers Branch, Texas (the "Buyer"), desires to acquire the Marks:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Seller does hereby sell, assign and transfer unto Buyer the Seller's entire right, title and interest in and to the Marks and registration therefor, together with the goodwill appurtenant thereto and the entire right, title and interest in and to any and all claims and demands it may have either at law or in equity arising out of past, present or future infringement of the Marks.

The Seller hereby authorizes and requests the United States Commissioner of Patents and other corresponding officials of other jurisdictions, as appropriate, to record this instrument and to record the Buyer as the owner of the Marks.


IN WITNESS WHEREOF, the Seller has caused these presents to be duly executed in a manner appropriate thereto as of this 7th day of April, 1999, by Porter C. Wilson, President of Flag-A-Tag, Inc., an Arizona corporation, on behalf of said corporation.

FLAG-A-TAG, INC.

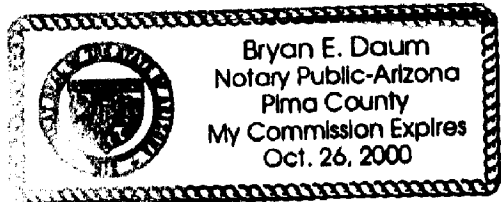

Porter C. Wilson, President

STATE OF ARIZONA)
 : ss.
COUNTY OF PIMA)

The foregoing instrument was acknowledged before me this 7th day of April, 1999 by Porter C. Wilson, President of Flag-A-Tag, Inc., an Arizona corporation, on behalf of said corporation.


Notary Public in and for the State of Arizona

My Commission Expires:
Oct 26, 2000



SCHEDULE A

<u>TRADEMARK</u>	<u>U.S. TRADEMARK REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
Flag-A-Tag	738205	1962
Flag-A-Tag	Renewal	1982