

09-21-1999

09-13-1999

J.S. Patent & TMO/c/TM Mail Rcpt Dt. #11

TR SHEET
ILY

Tab set

To

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Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hitchcock Publishing Company

MRO
9-13-99

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 12/22/98

2. Name and address of receiving party(ies)

Name: Reed Elsevier Properties Inc.

Internal Address:

Street Address: 1105 North Market St.

City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,835,434; 748,234
1,876,164; 1,046,335

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Renee Simonton, President

Internal Address: Reed Elsevier

Properties Inc.

Street Address: 1105 North Market St.

City: Wilmington State: DE ZIP: 19801

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115,000

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

09/21/1999 DNGUYEN 00000006 1835434

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

48.00 DP
75.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Renee Simonton
Name of Person Signing

Renee P. Simonton
Signature

9/10/99

Date

2

Total number of pages including cover sheet, attachments, and document:

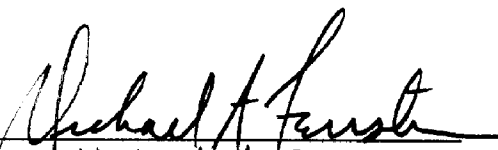
Assignment

WHEREAS, Hitchcock Publishing Company a Delaware corporation ("Assignor"), is the owner of the trademarks and trade names listed below listed below:

TRADEMARK/TRADE NAME	REGISTRATION NUMBER
Assembly	1,835,434
Assembly	748,234
Industrial Paint & Powder	1,876,164
Quality	1,046,335
Manufacturing Systems	

WHEREAS, Reed Elsevier Properties Inc., a Delaware corporation ("Assignee"), wishes to acquire the Trademarks.

THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all it right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

By: 
Name: Michael A. Feirstein
Title: Vice President

Date 12/22/98