

09-30-1999

Tab settings 000 Y

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X562-58

To the Honorable Commissioner of

attached original documents or copy thereof.

1. Name of conveying party(ies): 101158946

and address of receiving party(ies)

L & M Services BV

Name: Parfums Givenchy

- Individual(s)
- General Partnership
- Corporation-State
- Other private limited liability company

Internal Address: 77 rue Anatole, France

Street Address:

City: State: ZIP:

Additional name(s) of conveying party(ies) attached? Yes No

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State

Other joint stock company

3. Nature of conveyance:

MRO 9-27-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

Execution Date: June 25, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

75/582,297

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. John Campaign

Internal Address: Graham, Campaign P.C. Suite 1300

Street Address: 36 West 44th Street

City: New York State: N.Y. ZIP: 10036-8178

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

H. John Campaign

Name of Person Signing

H. John Campaign
Signature

August 30, 1999

Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

**IN THE UNITED STATES
PATENT & TRADEMARK OFFICE**

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In re Assignment of Application,
Ser. No. 75/582 297, from L & M Services B.V.
to Parfums Givenchy

Mark : HOT COUTURE

Filed : November 3, 1998

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APPOINTMENT OF DOMESTIC REPRESENTATIVE

GRAHAM, CAMPAIGN P.C., a professional corporation, with a business address of The Bar Building, 36 West 44th Street, New York, New York 10036-8178, U.S.A., is hereby appointed our representative in the United States upon whom notices or process in proceedings affecting the mark may be served.

PARFUMS GIVENCHY

By: _____

Name: Mr. Lorenzo
Title: Director
Dated: September 8, 1999

01A

ASSIGNMENT

WHEREAS,

1° L & M SERVICES B.V., a company, organized and existing under and by virtue of the laws of NETHERLANDS with a Head office at P.C. Hooftstraat 150, 1071 CG AMSTERDAM THE NETHERLANDS, (hereinbelow called the "Assignor"), owns and has used in its business a certain trademark which has been filed in the United States of America and with particulars being set forth as follows :

MARK : HOT COUTURE
APPLICATION NUMBER : 75/582297
APPLICATION DATE : November 3, 1998

PARFUMS GIVENCHY, a Société Anonyme organised and existing under and by virtue of the laws of FRANCE, with a Head office in 77 rue Anatole France, 92300 LEVALLOIS PERRET France (hereinbelow called the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark application and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of 1 FF (one french francs only) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark application, and in and to any

TRADEMARK
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renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Date : _____ By L & M SERVICES B.V.

L & M SERVICES B.V.
P.O. Hooftstraat 150
1071 CG AMSTERDAM

W. G. Schutwaal

On this _____ day of _____, 1999, ~~before me personally came~~,
to me known and known to me to be the person who executed the foregoing instrument and
that _____ signed _____ name thereto.

SEAL _____ NOTARY PUBLIC _____

[Corp. Seal]

Date : June 25, 1999 By PARFUMS GIVENCHY
Mr Alain LORENZO
Its General MANAGER

PARFUMS GIVENCHY
SOCIETE ANONYME AU CAPITAL DE 79.978.800 F
R.C.S. NANTERRE B 572 082 253
SIEGE SOCIAL
77, RUE ANATOLE FRANCE
92532 LEVALLOIS PERRET CEDEX
Tél. 01 40 89 60 00
TELEX GIPAR 610 238 F

On this 29 day of June, 1999, ~~before me personally came~~ Mr Alain LORENZO, to me known and known to me to be the person who executed the foregoing instrument, and who being by me duly sworn, did depose and say that he is the General Manager of PARFUMS GIVENCHY, the company described in and on whose behalf was executed the foregoing instrument ; that he knows the corporate seal of the said company ; that the seal affixed to said instrument is such corporate seal and has been properly affixed in accordance with the charter, by laws and regulations of said company ; and that he signed his name thereto on behalf of and with the authorization of the board of directors of said company as the free deed and act if said company.

SEAL _____

NOTARY PUBLIC _____



Le soussigné M. BURTHE-MICHEL, Cour d'Appel
notaire associé à Paris, certifie véritable
la signature de M. Alain LORENZO
proposée ci-dessus



Seen for legalisation by me, Martin van Olfen, "notaris" (civil law notary) in Amsterdam, the Netherlands, of the signature of:

Mrs. Louise Antoinette Geertruida Schuttevaer, residing in 1412 CH Naarden, the Netherlands, Heemskerklaan 43, born in Amsterdam, the Netherlands, on the twenty-fifth day of March nineteen hundred and fifty, holder of a passport numbered N29721857, valid until the fourteenth day of January two thousand and two, managing director of the private company with limited liability: L & M Services B.V., established in Amsterdam, the Netherlands, who, according to the information on L & M Services B.V. with the Trade Register of its business address, in such capacity has full power to represent this company.

Amsterdam, August 16, 1999.