CMB No. 0651-0011 (0×p. 4/94)	09-30-1999		Ϋ́		rulent and Tr	ademark Office
Tab settings ⇔ ⇔ ♥				X562	-58 y	Y
To the Honorable Commissioner of) 1887 1988 1988 1988 1988 1988 1988 1988		anached o	riginal docu	ments or copy the	ereof.
 Name of conveying party(ies): 	101158946				g party(ies)	
L & M Services BV		·	_	ns Give		
		Internal Ac	ddress:	77 rue	Anatole,	France
		Street Address:			IP:	
MRD 9-27-99 XX Assignment Security Agreement Other Execution Date: June 25,	į	☐ Corpora 欠 Other_	ation-Stat joint comiciled in the	e	COMPANY s, a domestic represe Yes © No cm assignment)	
4. Application number(s) or patent num	ber(s):					
A. Trademark Application No.(s)		B. Trademark Registration No.(s)				
75/582,297						
	Additional numbers atta	ched? O Yes XX	No .			
 Name and address of party to whom concerning document should be mail 		6. Total num registration	ber of app ns involve	olications a ed:	ind	1 0
Name: H. John Campaign Internal Address: Graham, C Suite 1300	ampaign P.C.	☎ Enclos	ed		o deposit accou	
Street Address: 36 West 44t		8. Deposit ac	ccount nur	mber:		
City: New York State:	10036- N.YZIP: 8178		cate copy of	f this page if	paying by deposit a	account)
01 FC:481 40.00 OP	אסו ושא טט	INIS SPACE				·
9. Statement and signature. To the best of my knowledge and believe original document. H. John Campaign Name of Person Signing Tota	9.2m	Signature	py	<u>,</u> _	August	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re	. Assi	gnment of A	pplication,	•	
Ser.	No.	75/582 297,	from L&	M Services	B.V.
to Pa	arfum	s Givenchy			

Mark

: HOT COUTURE

Filed

: November 3, 1998

APPOINTMENT OF DOMES' IC REPRESENTATIVE

GRAHAM, CAMPAIGN P.C., a professional corporation, with a business address of The Bar Building, 36 West 44th Street, New York, New York 10036-8178, U.S.A., is hereby appointed our representative in the United States upon whom notices or process in proceedings affecting the mark may be served.

PARFUMS GIVENCHY

By:

Name: Mr. Lorenzo

Title: Director

Dated: September 8, 1999

TRADEMARK **REEL: 001967 FRAME: 0534**

ASSIGNMENT

WHEREAS,

1° L & M SERVICES B.V., a company, organized and existing under and by virtue of the laws of NETHERLANDS with a Head office at P.C. Hooftstraat 150, 1071 CG AMSTERDAM THE NETHERLANDS, (hereinbelow called the "Assignor"), owns and has used in its business a certain trademark which has been filed in the United States of America and with particulars being set forth as follows:

MARK: HOT COUTURE

APPLICATION NUMBER: 75/582297 APPLICATION DATE: November 3, 1998

PARFUMS GIVENCHY, a Société Anonyme organised and existing under and by virtue of the laws of FRANCE, with a Head office in 77 rue Anatole France, 92300 LEVALLOIS PERRET France (hereinbelow called the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark application and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of 1 FF (one french francs only) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark application, and in and to any

TRADEMARK REEL: 001967 FRAME: 0535 renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Date :	_By E Civi SERVICES B. V. p.	M SERVICES B.V. A Hooftstraat 150 COMPANY COMPANY
On thisday of	me to be the person who executed the fo	came,
thatsigned	name thereto	pregoing instrument and
SEAL	NOTARY PUBLIC	
	By PARTUMS GIVENCHY Mr Alain LORENZO Its General MANAGER	PARFUMS SOCIETE ANONYME AUCHY R. C.S. NANTER AU CAPITAL DE 79 978 800 F SIEGE SOCIAL SOCIAL SOCIAL TÉI. 01 40 89 60 00 TELEX GIPAR 610 238 F
LORENZO, to me known an instrument, and who being b Manager of PARFUMS GIVI executed the foregoing instructhat the seal affixed to said insaccordance with the charter, b	June, 1999, before me person who y me duly sworn, did depose and say ENCHY, the company described in anoment; that he knows the corporate seal strument is such corporate seal and has by laws and regulations of said company with the authorization of the board of direcompany.	executed the foregoing that he is the General don whose behalf was of the said company; seen properly affixed in and that he signed his rectors of said company
SEAL	NOTARY PUBLIC	

REEL: 001967 FRAME: 0536

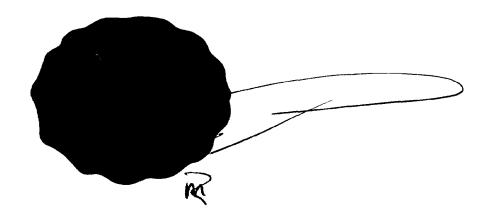


Seen for legalisation by me, Martin van Olffen, "notaris" (civil law notary) in Amsterdam, the Netherlands, of the signature of:

Mrs. Louise Antoinette Geertruida Schuttevaer, residing in 1412 CH Naarden, the Netherlands, Heemskerklaan 43, born in Amsterdam, the Netherlands, on the twenty-fifth day of March nineteen hundred and fifty, holder of a passport numbered N29721857, valid until the fourteenth day of January two thousand and two, managing director of the private company with limited liability: L & M Services B.V., established in Amsterdam, the Netherlands, who, according to the information on L & M Services B.V. with the Trade Register of its business address, in such capacity has full power to represent this company.

Amsterdam, August 16, 1999.

RECORDED: 09/27/1999



TRADEMARK
REEL: 001967 FRAME: 0537